

Dima Itani

Undergraduate

Hardworking and great communicator that is willing to work and adapt to any situation

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📍 Beirut, Lebanon

EDUCATION

Business Administration

American University of Beirut

2021 - Present,

Lebanese Baccalaureate

International College

2006 - 2021,

EXPERIENCE

The Red Academy- Memac Ogilvy

Competition

Semi-Finalist

Present

Achievements/Tasks

- Collaborated with a team of fellow participants to develop several comprehensive, innovative, and creative marketing strategies for hypothetical cases, while conducting in-depth market research, analyzing consumer behavior, and identifying emerging trends.
- Worked closely with team members to develop branding and messaging that resonated with the target audience and implemented promotional tactics to maximize reach and engagement.
- Developed my personal communication, leadership, and teamwork skills through regular team meetings and progress updates, ensuring that all team members were on the same page and meeting deadlines.
- Gained exposure to industry experts and peers through attending workshops, presenting projects, and receiving feedback, valuable insights, and constructive criticism to improve future marketing efforts.

IRSHAD AND ISLAH

Volunteer

10/2015 - Present,

Achievements/Tasks

- Led the organization through several public carnivals and entertainment activities during the holidays
- Aided with the logistics of the events on-site
- Effectively communicated across committees

Ajailouna

Volunteer

02/2019 - 04/2019,

Achievements/Tasks

- Filled in organization data
- Organized and cleaned equipment rooms
- Communicated with different faculties for data

SKILLS

Team work

Leadership

Communication

Organization

Punctual

TECHNICAL SKILLS

Microsoft Office

- Experienced in the MS Office software including Word, PowerPoint, Excel, etc.

Microsoft Excel

- Using spreadsheets and excel formulas

CERTIFICATES

- Delf A2
- Basketball
- Understanding Your Values and Purpose Workshop

LANGUAGES

English

Native or Bilingual Proficiency

French

Limited Working Proficiency

Arabic

Native or Bilingual Proficiency

INTEREST

Marketing

Management

Reading

Volunteering

Basketball