

Nader Mansour

Birth Date:

20/06/2001

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PROFILE:

A recent Finance graduate with a strong foundation in business analysis, excellent communication skills (both written and oral), and a solid grasp of sales and marketing principles. My international experience as an Analysis and Marketing Intern, coupled with my background in market research and sales, has equipped me to excel in dynamic, fast-paced environments. I am eager to contribute my expertise and drive to a forward-thinking organization in the finance sector.

PROFESSIONAL EXPERIENCE

START-UP COMPANY IN LONDON -ANALYSIS&MARKETING INTERNSHIP

FEB 2022 –

present Beirut (office in Beirut)

- **Data Analysis:** Conducted thorough data collection and applied meticulous cleaning techniques, resulting in a well-organized dataset for streamlined analysis and employed advanced techniques in inspecting, cleansing, transforming, and modeling data, uncovering invaluable insights to inform critical business decisions.
- **Social Media Management:** created content for social media and making social media lan to work on
- **Competitive Analysis:** . Conduct comprehensive competitive analysis to guide commercial decision
- **Email Marketing:** Demonstrated proficiency in crafting and refining targeted email campaigns, effectively engaging and nurturing client relationships.
- **SWOT Analysis:** conducting comprehensive SWOT analysis studies, offering critical insights into strengths, weaknesses, opportunities, and threats, which played a pivotal role in shaping business strategies and project planning.
- performing editing and Photoshop tasks, ensuring a visually appealing and professional output in various projects.

Monty Holding– Market Researcher

Nov 2022 –Jan 2022, Beirut

- collected and studied information about customers, sales trends, products, and services to direct future business and marketing plans
- collected methods to design, administer, and interpret surveys, experiments, market research, sales data, etc.
- worked with data analysts to translate consumer data into functional and accessible information that can help change or revise a product, service, marketing strategy, or sales tactic

FLUIDMEET – Sales Agent(Internship)

Oct 2022 – Nov 2022, Beirut

- Assisted clients and potential clients to evaluate needs or promote products and services.
- Answered client questions about credit terms, products, prices, and availability.
- Prepared and submitted sales contracts for orders.

OTHER EXPERIENCE/ EXTRACURRICULAR ACTIVITIES

World Sucks NGO- Volunteer

Jan 2019 – Jan 2020, Beirut

Animal Care Club (LAU) - Active Member

Jan 2019 – Jan 2020, Beirut

Hult Prize Competition- Participant (LAU-Beirut)

Feb 2019 – April 2019

- Hult Prize is an annual social entrepreneurship competition that challenges students to build businesses that contribute to solving a pressing social issue
- Handled the financing of the project, and presented our final project in front of a group of Judges

EDUCATION

- **Lebanese American University Sep 2019– May 2021,**
- Bachelor of business finance
- General Business degree with an emphasis on finance, took courses related to Management, data science, and Marketing
- Birmingham college for English Jun 2018– Aug 2021, Beirut
- Two degrees in advanced English
- **LYCEE DE LA FINESSE Jan 2018– june 2019, Beirut**
- Baccalaureate in life science with honors

OTHER

- Language :Languages: Arabic (native), english (fluent), french (average)
- Soft Skills: Teamwork, Communication Skills, Creative thinking, Quick decision-making, presentation skills
- Computer skills: Advanced in Microsoft excel, Word and PowerPoint.bv
- Knows how to work professionally with kleviyo, VENNGAGE