

LAMA JAAFAR

GRAPHIC DESIGNER / DIGITAL ARTIST

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PROFILE

Seeking to apply my 6 years of drawing techniques highly motivated for experiencing new visual communication project using digital illustration images and typography. Impressed in digital drawing using modern techniques to bring ideas into reality Equipped with the ability to build beneficial relationship with clients and talented team.

SKILLS

- Adobe Illustrator
- Adobe Indesign
- Adobe Photoshop
- Teamwork
- Problem-Solving
- Creativity
- Strong Communication

EDUCATION

Lebanese University, Faculty of Fine Arts and Architecture

2022

- Deep understanding of typography (designing typography posters, book covers and more.)
- Mix Media
- Photography and pixels
- Drawing and composition
- Copy writing

Udemy Courses, Graphic Design Masterclass

- Logo design
- Pattern design and illustration
- Package design
- Branding design
- Social media\social graphic designer

EXPERIENCE

DIGITAL ARTIST

Freelance

2018 - Present

- Digital artist
- Creating and designing characters in an anime inspired semi realistic style
- Designing own character concept
- Collaborating with the creative team on designing illustrating and publication of new issues, provide drafts to supervisors before publication in order to identify and implement any corrections
- Worked within very tight deadlines
- Developed graphic design projects including brand identity, posters and brochure
- Drawing digital portraits (minimal and detailed)

DIGITAL ARTIST

Freelance

2022 - Present

- Creating social media posts that improved the selling of the product on the page
- Representing the items in a modern way to make engagement
- Improving the graphic concepts and designs, editing and upgrading the exiting designs