

# Mario EL FAHEL

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## EDUCATION

### BE. Computer and Communications Engineering

Multimedia and Networking Specialization

- Cumulative GPA: 85.6

Antonine University, LB

Expected Graduation Date: June 2024

### BE. Computer and Communications Engineering

Later transferred to Antonine University

Lebanese University, Roumieh LB

September 2018 – January 2019

### Lebanese Baccalaureate

General Science

- Passed official exams with merit

Saint Joseph Antonine Sisters School, Zahle LB

Graduation Date: June 2018

## WORK EXPERIENCE

### Gnoci

Web Specialist

Toronto, CA

November 2021 – October 2022

- Built a complete Ecommerce interface linking social media shops, identifying niche to enhance organic reach and sales while integrating a safe payment gateway and local/international delivery.
- Developed 7 WordPress website platforms with their corresponding social media accounts, conducting market research and competitor analysis for optimized security.
- Utilized SEO tools including SemRush and Google Analytics to service and optimize 6+ platforms daily, working with the IT team to identify pain points and opportunities for enhanced user experience.

### Creosshift

Web Developer Intern

Bekaa, LB

July 2022- August 2022

- Implemented web interface using Laravel communicating with team members to optimize work balance.
- Migrated securely a large website database to a different server while maintaining 100% user uptime.
- Worked on a self-built ECommerce shop from scratch with user interface graphics and design.

### Annas Linnas NGO

IT Officer

Beqaa, LB

December 2020– June 2022

- Presented recommendations introducing members to various technological tools increasing communication and online presence.
- Operated several online seminars for adults and kids, translating to an attendees satisfaction rating score of 97%.
- Maintained the association's database presented on Microsoft Excel fixing different bugs and issues.

### Mensiyin NGO

Technical Consultant

Beqaa, LB

December 2020– June 2022

- Checked up regularly members' devices to ensure effectiveness in work.
- Familiarized volunteers with office equipment and printers resolving connectivity issues.
- Designed event flyers and worked on a new branding strategy enhancing social media presence.

## LEADERSHIP EXPERIENCE

### Federation of Associations from Zahle

Volunteer Lead

Zahle, LB

June 2020 – November 2020

- Coordinated with team members regarding daily meals distribution, delivering 1000+ meals across Zahle area

### Summer Camps

Workshop Leader

Zahle, LB

July 2019 – September 2019

- Led multiple workshops for 4+ summer camps

## SKILLS, CERTIFICATIONS & LANGUAGES

**Skills:** Microsoft Office (Word, Excel, PowerPoint) | Adobe Creative Cloud Suite (Photoshop, Illustrator, InDesign, Premiere Pro, XD) | Autodesk( 3ds Max, Autocad) | Figma | Cisco Packet Tracer | Programming (Java, C++, HTML, CSS, PHP, Javascript)

**Certifications:** Mckinsey Forward Program<sup>1</sup> | Google Ads Display Certification (January 2021) | Cisco CCNA Connecting Networks | Cisco CCNA Scaling Networks | Cisco CCNA Routing and Switching Essentials | Cisco CCNA Introduction to Networks

**Languages:** Arabic (Native) | English (Bilingual Proficiency) | French (Full Professional Proficiency) | German (Elementary Proficiency)

<sup>1</sup> [https://www.credly.com/badges/d3991552-017a-46bd-8355-ee6be2fac1c1/public\\_url](https://www.credly.com/badges/d3991552-017a-46bd-8355-ee6be2fac1c1/public_url)

## **CORE COMPETENCIES**

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Strategic Planning | Leadership | Client Management & Retention | Project/Operations Management | Active Listening | Problem Solving | Logical Thinking | Technical Expertise | Communication Skills | Collaboration | Adaptability | Attention to Detail | Creativity