



Jean-Paul Sfeir

Analyst

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Kleiat, Lebanon

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Currently working as an analyst in a consulting service company that develops and operates in various industries. My main tasks are: market studies, franchise support and assesment on operation

WORK EXPERIENCE

Offshore Analyst

Hodema Consulting service

05/2021 - Present

Beirut, Lebanon

Achievements/Tasks

- Conduct data gathering tasks of assigned project in food and beverage mainly in GCC
- Participate in the analysis and synthetization of the data and provide input in the development of insightful conclusions
- Perform mystery visits and spotcheck to the selected brands in food and beverage
- Conduct a market study in Iraq

Cost control assistant

Next Ideaz

06/2019 - 12/2019

Beirut, Lebanon

Achievements/Tasks

- Conducted data entry for invoices and checklists
- Assigned for a monthly inventory and monitoring the variance
- Conducted spot check and field visit
- Be in charge of monthly inventory

Front office agent-Intern

Hilton Beirut Habtoor Grand Hotel

07/2019 - 08/2019

Sin el Fil, Lebanon

Achievements/Tasks

- Handling check-inn and check-out
- Inspecting the cleanliness of the room
- Monitor and update records and files

Housekeeping Supervisor-Intern

Le Royal Hotel

07/2018 - 09/2018

Dbayeh, Lebanon

Achievements/Tasks

- Perform cleaning duties when there is a staff shortage
- Prepare reports
- Manage the inventory and order supplies

EDUCATION

Masters in Marketing and Advertising

Université Saint-Joseph

09/2020 - 06/2022

Beirut, Lebanon

BA in Hospitality Management and Culinary Arts

Université Saint-Joseph

09/2017 - 07/2020

SKILLS

Microsoft Office I

Market Research Analysis

Quality Control

Google Ads

Digital Marketing

BM SPSS Software – Version 26

CERTIFICATES

Mastering data analysis using microsoft excel: formulas and pivot tables

Building communication strategy

First Aid: Lebanese Red Cross

LANGUAGES

Arabic

Native or Bilingual Proficiency

French

Native or Bilingual Proficiency

English

Native or Bilingual Proficiency

INTERESTS

Sports

Food

Nightlife

Music