



Mohammad AYYAD

July 07, 2001

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Languages: Arabic, English

Education

- Hariri 3 School
- Bachelors in Business Management - Beirut Arab University (SEP 2019- July 2022- Graduated with a Cumulative GPA of 3.5)
- National Power Training Institute- (NPTI USA 2021)
- Fundamentals of Digital Marketing – Google (Nov 2022)
- Management Information System – Beirut Arab University (In progress)
- CMA (In progress)

License & Certifications

- Google Ads Search Certification (NOV 2022)
- Search Engine Marketing: Great Learning Academy
- Instagram Marketing Fundamentals: Great Learning Academy
- Content Marketing Basics: Great Learning Academy
- Digital Transformation: Great Learning Academy
- AI in Digital Marketing: Great Learning Academy
- Google Ads Display Certification
- Great Learning Academy: Introduction to Digital Marketing
- Digital Marketing Strategy: Great Learning Academy
- Macquarie University (certificate): Career planning: Your career, your life
- IC3 GS4 Internet Core Competency Certification – Beirut (May 2021)
(Basic computer hardware, software, and Internet skills and knowledge)
- SEO Strategies: Great Learning Academy
(Html-Digital marketing-website traffic-keywords-visibility)

EXPERIENCE AND VOLUNTEERING

_ Business shop owner: *Ecommerce business buying, selling, and ordering of goods and services using internet, with great reviews more 500+ clients*

_ Freelancer personal trainer:

Give males and females a specified diet program to let them reach the goal easier and faster + workout programs at home or in gym

_ Accounting in Beirut Brokerage Corporation Sal (01 Aug 2022- 31 Oct 2022)

**Account statement*Open/close accounts*P&L calculate*Emails*Schedules*Market flow system*

Skills

Communication	● ● ● ● ●	Teamwork	● ● ● ● ●
Flexibility	● ● ● ● ●	Computer Skills:	● ● ● ● ●
Critical thinking	● ● ● ● ●	<i>Microsoft office Essential Softwares, Basic Java, basic html and Javascript, Database Management, SSMS</i>	

Languages

Arabic	● ● ● ● ●	English	● ● ● ● ●
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