

RIWA SINNO

+961 81 710 931

Beirut, Lebanon

riwa.sinno_mkt@hotmail.com

EDUCATION

Lebanese American University, Beirut, Lebanon	Graduation Fall 2024
Bachelor of Science in Business with an emphasis in Hospitality and Marketing	
Minors: Public Relations and Advertising, and Multimedia Journalism	
Honors: Placed several times on LAU's Honor List	
Cumulative GPA: 3.27/4.0	
SMOC School, Beirut, Lebanon	2019
Lebanese Baccalaureate, Sociology and Economics Section	

WORK EXPERIENCE

Intisar Foundation, Beirut, Lebanon	Spring 2024
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Marketing Intern

- Created social media posts with the marketing team.
- Contributed to planning and organizing events and fundraisers.
- Assisted in planning for the foundation's new website, including providing insights on design, content, user experience.

SKILLS

Photography, Videography, Graphic Design Basics.

COMPUTER SKILLS

Canva, Inshot, Capcut, Adobe Illustrator, Adobe Indesign, Adobe Premier Pro, Adobe Photoshop.

LANGUAGES

Fluent in English and Arabic.