

FATIMA JAAFAR

Beirut, Lebanon

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Objective

Direct marketer, with a 3 years of experience in sales. Looking for a new environment where I can utilize my skills and enhance them.

Experience

- **Atelier Du Miel** Nov 2019 - Present
Direct Marketer
 - Increased sales by 10% using upselling and cross-selling methods
 - Training new joiners
 - Managing store inventory
- **Douaihy sweets** Nov 2016 - July 2017
Cashier/Operator
 - Managing customer's orders and transactions

Education

- **Lebanese International University** 2022
BA in Business Administration in Marketing
GPA 3.16
- **Zahia Kaddoura** 2015
Baccalaureate in Economics and Sociology

Skills

- Leadership
- Teamwork
- Creativity
- Communication
- Adaptability

Languages

- English
- Arabic

Reference

- References upon request - ""