



# ELIAS ZEINOUN

**DATE OF BIRTH:** 28/11/2000

**NATIONALITY:** AMERICAN/LEBANESE



@ Elias Zeinoun



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## LANGUAGES

- English - Native
- Arabic - Native
- French - Proficient

## COMPUTER SKILLS

- Microsoft office Excel
- Word
- Power Point

## SKILLS

- Teamwork
- Communication
- Problem solving
- Networking
- Disciplined

## EDUCATION

**Paris School of Business (PSB)- Paris, France 2022**

Bachelor's in Business Administration

**Lebanese American University (LAU)- Beirut, Lebanon 2020**

Freshman year / Final GPA: 3.6

**Brummana High School (BHS)- Beirut, Lebanon 2019**

International Baccalaureate

## EXPERIENCE

**Web 3.0 Freelance** | oct 2021- ongoing

- Consulting projects on decisions and new strategies
- Community management
- Strategic marketing via social media
- Performing daily market analysis

**Total Energies - Beirut, Lebanon**

**Business Intern** | May – Aug 2021

- Conducted competitive benchmarking analysis relevant to the work of the Shop Food and Service (SFS) unit
- Analyzed shop data and converted it into slides
- Assisted in the development of a convenience store "Café Bonjour" into a franchising concept
- Contributed to the store set up and design, executed marketing activities related to "Café Bonjour"
- Managed social media account
- Ensured smooth supply chain of material related to "Café Bonjour"
- Weekly analysis of SFF data while tracking main KPI
- Internal control, performed background checks on new suppliers

**Kumho Tires - Beirut, Lebanon**

**Sales Intern** | March – Sep 2020

- Increasing social media presence through marketing
- Gathered information from clients to understand their needs
- Maintained and updated the customer target list
- Generated new leads by monitoring trends, conducting research and identifying opportunities

**Student Council- Vice President** | sep 2017 – June 2018

- Organized student election campaigns
- Took the lead in managing student-related projects
- Presented students' requests to the school administration

## Volunteering

**Globalong - Arusha, Tanzania** | July 2019

Participated in a month-long volunteering trip aimed at providing first aid and assistance to children in orphanages across Arusha.