

# MIRA AL RODI

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As a senior Business student who worked for a double emphasis in management and marketing, I am looking for opportunities that will allow me to implement the knowledge and skills acquired throughout my studies as well as gain experience to build my career.

## EDUCATION

2020 – 2023

**BS IN BUSINESS**, LEBANESE AMERICAN UNIVERSITY

Business studies with an emphasis in management- completed the required courses of Marketing emphasis

**CGPA 3.96/4 – Placed on the distinguished list for: Spring 2021, Fall 2021, Spring 2022, Fall 2022**

## EXPERIENCE

- Fundraising intern with Intisar foundation (June 2022 – September 2022): responsible for searching grants and filling forms as well as completing administrative tasks.
- MEPI Tomorrow's Leaders scholar (September 2021 – May 2022) –I had the chance to be provided with gender studies course work and I developed my research skills while working on 2 research papers related to women issues. Additionally, I developed my teamwork and communication skills.

## CERTIFICATIONS

- Introduction to strategy consulting virtual experience program – BCG (February 2023)
- Content Marketing Certified – HubSpot Academy (December 2022)
- Social-Behavioral-Educational Researcher – CITI Program (September 2022)
- NxL training delivered by Nestle and L'Oréal, where insights on finance, entrepreneurship and digitalization were provided. (June 2022)
- Create a Social Media Marketing campaign- University of Leeds and Institute of Coding. (February 2021)
- Respecting our differences online- SAMSUNG- FutureLearn (February 2021)

## EXTRACURRICULAR ACTIVITIES

- Volunteered with MMKN organization – delivered math sessions to students at Lebanese public schools.
- Volunteered with FoodBlessed – where I had to work with a team to prepare food assistance packages and deliver them on time.
- Attended the Stand Up against street harassment international training; delivered by L'Oréal and ABAAD.

## LANGUAGES

- Arabic: native speaker
- French: advanced
- English: advanced