

RAWAN HAJIR

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PROFESSIONAL PROFILE

Success and creativity is what I strive for, paired with a strong aptitude to make change and positive impact. I enjoy building a visual story, from scratch, with creative planning and execution. I utilized this passion during my work as a Digital Content Creator in EXPO 2020 Dubai with WAM agency. I am looking for an experience in a dynamic creative stimulating industry.

EDUCATION

06/2019

AMERICAN UNIVERSITY OF BEIRUT

BA IN MEDIA AND COMMUNICATION

MINOR IN FILM-MAKING AND VISUAL CULTURE

GPA: 3.54/4

Dean's Honor List Student (for three semesters)

Relevant Courses Taken:

- Creative Content Production
- Communication Theory
- Digital and Multimedia News
- Visual Culture of Resistance
- News Writing and Reporting
- Broadcast Media
- Media Law and Ethics
- Research Methods in Media Studies

09/2019 UNITED ARAB EMIRATES

**GRADUATED FROM THE 3RD YOUNG ARAB MEDIA LEADERS PROGRAM 2019
THAT TOOK PLACE IN DUBAI AND ABU DHABI**

For more details: <http://media.arabyouthcenter.org/#educational-courses>

EXPERIENCE

08/2021 – Till Present

BEIRUT, LEBANON

TV NEWS EDITOR, MEDIA TV BROADCASTING AND PRODUCTION CO.

- Working on **i-News** System, preparing structured drafts of the news and articles
- Researching, writing, reporting, editing, and developing assigned news stories and news packages for TV Newscasts as assigned by bulletin producers
- Writing and recording voice over for assigned news reports
- Capturing visual content needed for the newscast
- Monitoring digital platforms to gather and assess the accuracy of information and using databases to research statistics and facts
- Improving and editing outdoor and in-house news packages and videos
- Writing briefs for breaking news reports
- Maintaining a creative and a consistent writing with the editorial style of the channel

Link: <https://www.youtube.com/watch?v=12eTnqDX0Tc>

More Links to past published work are on my LinkedIn

2/2022 – 3/2022

DUBAI, UNITED ARAB EMIRATES

PAVILION MEDIA LIAISON OFFICER EXPO 2020, EMIRATES NEWS AGENCY (WAM)

- Working with WAM in covering EXPO 2020.

2/2022 – 3/2022

DUBAI, UNITED ARAB EMIRATES

DIGITAL MEDIA CONTENT CREATOR EXPO 2020, EMIRATES NEWS AGENCY (WAM)

Working with WAM in covering EXPO 2020: Digital Content Creation from A to Z

- **Creating** Content for Digital Platforms
- **Brainstorming: Pitching** the idea of the Content and submitting a preview of how the compelling story develops from A to Z
- Creating a storyboard for the story visual content
- Planning and Updating the Filming process: Communicating with Primary source and setting the schedule for filming
- Conducting the assigned interviews and filming the b-roll or videography
- Being the presenter on camera according to the requirement of the topic of each video report
- Editing the video on Adobe Premiere Pro and produce a video / report package including both text and video

Links:

<https://www.instagram.com/tv/CbSWOKMjj6n/>

<https://www.instagram.com/tv/Ca18wNHjV8W/>

<https://www.instagram.com/tv/CbAzHXFD6E2/>

<https://www.youtube.com/watch?v=1zBFToSjAiQ>

<https://www.instagram.com/tv/CbdWZkkDKtk/>

More Links to past published work are on my LinkedIn

03/2020 – 08/2021

BEIRUT, LEBANON

FREELANCE MULTIMEDIA JOURNALIST, REFUGEES PORTAL

- Searching for human interest, cultural, and success stories
- Communicate with key sources and stringers to gather primary information
- Producer of the news-report: Working on the story, writing, directing the video filming, editing, and developing it into a complete news package including both text and video
- Setting a schedule for interviewing people and filming rushes or b-roll
- Being present in the field and conducting the assigned Interviews with the people
- Maintaining a creative and a consistent writing with the style of the Website

Links:

<https://www.youtube.com/watch?v=Y3TNXcyx6Gw>

<https://www.youtube.com/watch?v=Rwet45IRhcM>

<https://www.youtube.com/watch?v=7bFIFTxi2qY>

<https://refugeesps.net/post/14483/%D8%A8%D8%A7%D8%A8-%D8%A7%D9%84%D8%A5%D8%B1%D8%A7%D8%AF%D8%A9-%D9%85%D9%81%D8%AA%D9%88%D8%AD-%D8%AF%D9%88%D9%85%D8%A7-%D8%AA%D8%AD%D8%AF-%D8%AA%D8%A7-%D8%A7%D9%84%D9%88%D8%A7%D9%82%D8%B9-%D9%88%D8%A3%D8%B3%D8%B3%D8%AA%D8%A7-%D9%85%D8%B4%D8%B1%D9%88%D8%B9%D9%87%D9%85%D8%A7-%D8%AF%D8%A7%D8%AE%D9%84-%D8%A7%D9%84%D9%85%D8%AE%D9%8A%D9%85>

More Links to past published work are on my LinkedIn

08/2020 – 10/2020

DUBAI - REMOTE WORK

FREELANCE TRANSLATOR, MUMZWORLD COMPANY

Online Translator with Mumzworld company an E-Commerce, Online Shopping, and Mother, Baby and Child Products.

09/2019

DUBAI, UNITED ARAB EMIRATES

THOMSON REUTERS, ARAB YOUTH CENTER

Training Workshops with Thomson Reuters Foundation Journalism Program for Future Media Leaders 2019 in collaboration with the Arab Youth Center.

06/2018–08/2018

BEIRUT, LEBANON

TV NEWS EDITOR (INTERNSHIP), SAMALINK BROADCASTING AND PRODUCTION CO.

- Working on **SAAT News** System
- Researching, writing, reporting, editing, and developing assigned news stories and news packages for TV Newscasts as assigned by bulletin producers
- Writing and recording voice over for assigned news reports
- Capturing visual content needed for the newscast
- Gathering and assessing the accuracy of information and using databases to research statistics and facts
- Improving and editing outdoor and in-house news packages and videos
- Writing briefs for breaking news reports
- Maintaining a creative and a consistent writing with the editorial style of the channel

*Links to past published work are on my **LinkedIn***

06/2017 –08/2017

BEIRUT, LEBANON

TV NEWS EDITOR (INTERNSHIP), MEDIA TV BROADCASTING AND PRODUCTION CO.

- Working on **SAAT News** System
- Researching, working on, reviewing, editing, and creating in-house news packages and feature stories
- Improving and editing outdoor and in-house news packages and videos
- Writing and recording voice over for assigned news reports
- Capturing visual content needed for the newscast
- Performing responsibilities of editing, changing and improving the news content

*Links to past published work are on my **LinkedIn***

SKILLS

Languages: Fluent in English and Arabic. Beginner in French and Hebrew

Computer Skills: Adobe Premiere Pro, Final Cut, Audacity, Social Media Platforms, Internet Research, MS Office, Outlook.

Interpersonal Skills:

- Leadership
 - Creative
 - Communication
 - Team – building
 - Public Speaking
 - Dynamic
 - Commitment
 - Perseverance
- Critical Thinking
 - Telling stories in front of the camera in a dynamic exciting style.
 - Voiceover
 - Journalistic
 - Researcher

ACTIVITIES

Presenting and telling a story in front of the camera in a dynamic and exciting style is something I love and enjoy doing; it is my passion.

Documentary Films:

I Directed and Produced a Documentary film in 2021 named:

"بين أزقة المخيم" / **"Between the Alleys of the Camp"**

The film won the third place in "موسوعة المخيمات الفلسطينية" / "Palestinian Camps Encyclopedia" competition, among other films from Lebanon, Jordan, and Palestine.

You can watch it at this link: <https://www.youtube.com/watch?v=cwBx03ltoX0>

I Directed and Produced a second Documentary film in 2020 named:

"Captive Ambitions" / "طموحات مقيدة"

For more details, please check my LinkedIn: <https://www.linkedin.com/in/rawan-hajir-572245184/>

Special Courses and Certificates

- **Graduated from the 3rd Young Arab Media Leaders Program 2019 that took place in the UAE**
The Programme consisted of Educational courses, workshops, debates, seminars, and lectures that encompass a wide variety of specialized programs in traditional media and digital media given by professional companies in the media industry like **MBC Group, CNN, Thompson Reuters Foundation**, Facebook, Google, YouTube, Instagram, LinkedIn. In addition to the collaboration with prestigious universities and colleges like AUD, NYU Abu Dhabi and others that offer media disciplines alongside world-class media experts.
For more details: <http://media.arabyouthcenter.org/#educational-courses>

- **Thomson Reuters Foundation Journalism Program for Future Media Leaders 2019**
Training Workshops with Thomson Reuters Foundation Journalism Program for Future Media Leaders 2019 in collaboration with the Arab Youth Center.
- **Debate Workshop at New-York University Abu Dhabi 2019**
Our team participated with 12 other teams in a debate about Social Media Content Management and Restrictions.
The Debate took place in New York University Abu Dhabi in **English Language where I along with another colleague represented our team.**
- **Delegate of Jordan in ESCWA Conference 2018**
The Conference simulated a Ministerial Session of the Commission ESCWA's governing body. It thrust students in the role of officials from 18 Arab countries as well as UN entities and NGOs as they assessed regional progress on sustainable development in the region and agree on future orientations.
For more details:
<https://www.unescwa.org/events/third-model-escwa-conference>
<https://www.youtube.com/watch?v=dNxxrU16CHk>

Extra-Curricular Activities

Participated in different university Clubs including the Insight Club at the American University of Beirut, 2016-2019, where I was a prominent member of the club and organized various events with other AUB clubs.

References are available upon request.