

# Jana Zoghbi

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## EDUCATION

**American University of Beirut**

**Beirut, Lebanon**

*Bachelor of Arts in Economics*

*Exp: May 2023*

- **Relevant courses:** Energy Economics and Policy, Financial and International Economics, Business Finance, Financial Accounting, Applied Econometrics, and Computer and Programing for the sciences.
- **Clubs and Societies:** Member of the Consulting Club and Newsletter Writer for Economics Student Society.
- **Honors & Awards:** Dean's Honor List (Fall 2020, Spring 2021, Fall 2022)

## WORK EXPERIENCE

**SchemaZone, Rise Holding Group**

**Remote, Canada**

*Business Development Associate*

*2023-Present*

- Identified new business opportunities and clients in the Business Consulting world to grow the company.

**Operation Twelve**

**Remote, United States of America**

*Research Assistant*

*2022-Present*

- Conducted research in the Health and Society Track: "The Aftermath of the Beirut Blast", an international research program in collaboration with the University of San Diego.
- Mentored interns regarding the research process and the international research guidelines to follow.

**Outlook AUB**

**American University of Beirut, Lebanon**

*Junior Editor – Activism Subsection*

*November 2022 – Present*

- Followed up with Staff Writers to make sure they abide by deadlines and edited numerous articles received.
- Provided support to Staff Writers throughout the writing and publishing process.

**961**

**Remote, Lebanon**

*Contributor*

*June 2022- Present*

- Published articles regarding university life, relevant issues in the Lebanese community and the latest news using WordPress. Published articles that ranked in the monthly Top 3, gathering more than 60,000 views

**Our Easy Game**

**Lebanon**

*Tutor*

*2019-Present*

- Tutored University and Highschool ES students in economics, sociology, philosophy, and civilization studies.

**Ostaz by Synkers**

**Beirut Digital District, Lebanon**

*Marketing Intern*

*2018*

- Designed and presented social media campaign ideas. Increased brand recognition in target audience.

## ENGAGEMENTS

**AUB Automotive Club**

*2021-Present*

*Head of Public Relations*

- Managed the club's social media and the posters for events and promoted women's engagement in the club.

**GCLAU Model Simulation**

*2016-Present*

*Advisor*

- Supervised 7 delegations and over 70 delegates and trained the delegates on public speaking and research skills.

**Guide Du Liban**

*2016-Present*

*Assistant chief*

- Responsible for over 50 members, organized camps and sessions regarding team building, leadership, and self-development as well as managed the budget of the group.

**Missionary of Lebanon**

*2016-2020*

*Assistant chief*

- Committed to community service through rebuilding homes and visiting nursing homes and orphanage.

## SKILLS

**Certifications:** Digital Banking Workshop by Saradar Bank; Certified Training Program by The WYA

**Technical Skills:** Stata, WordPress, Microsoft Office (Excel, Word, PowerPoint), Canva, Photoshop.

**Languages:** Fluent in English, French and Arabic.

**Workshops:** Warwick Economic Summit - University of Warwick; The Council Workshop on Basic Life Skills