

# ZEYNAB KUBEISSI

## PUBLIC RELATIONS & ADVERTISING SPECIALIST

### CONTACT



81 640 995



nabzey4112001@gmail.com



<https://mywork006.webnode.co.uk/>



Beirut, Lebanon

### SKILLS

Digital Marketing

Search engine optimization

Hard working

Creative

Designing on Canva

### EDUCATION

**Bachelor Degree of Public relations & Advertising**

**Al Maaref University**

2019-2022

Faculty of media and fine arts, worked hard and achieved my goal within 3 years with honours 3+ GPA

### LANGUAGES

English



Arabic



### PROFILE

I'm Zeynab Koubeissi, Public Relations & Advertising Specialist. I'm specialist in handling projects, campaigns related to any corporate/ company, social media management & more.

### WORK EXPERIENCE

#### Trainee at WebTv Department

Annahar NewsPaper

March 2022-April 2022

- Mostly Video Editing using Premiere
- Content
- Going Live from some places
- Interviewing

#### Trainee at Pr & Media department

Al Jarha Foundation

May 2022-June 2022

- Video editing
- Pr research
- Content
- Ideas and planning for an event

#### Public relations & Marketing executive

SoftMachine company

Oct 2022-Jan 2023

- Public relations research
- Social Media Management ( Facebook, Instagram, LinkedIn)
- Content Creation for social media posts and website
- Strategy planning
- Designs for all posts
- Reel & video making
- Voice over in the History timeline video ( content and ideas by me)
- Company profile & Website planning

For More Details  
My Portfolio Website :  
<https://mywork006.webnode.co.uk>