

Malak Hazim

Tripoli - Lebanon

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Objective

Seeking a new career change where I can implement my strategic thinking and analytical skills in the educational field

Experience

Community Manager and content creator – Tripoli 2022

Lineamax, Lineamax Men and Watermelon concept store

- Generating sales leads
- Designing, building and maintaining social media presence, publishing digital marketing content online. Monitoring campaigns effectiveness
- Researching advertising trends
- Researching competitors' pricing and products
- Marketing plans
- Writing reports
- Deciding on appropriate placement of ads using ads manager

Business Manager

Candyline.lb – Tripoli 2020

- Monitoring daily sales operations and serving as informational and Procedural resource to team members.
- Managing and coordinating monthly reporting, budgeting and reforecast processes
- Preparing pricing study on the market

Data Entry Intern - Qatar 2020

Hazim Brothers for Construction

- Creating and reporting costing sheets
- Associating the accountant by collecting the bills the receipts and the daily data entry

Education

- Masters degree in Finance – Tripoli 2021
Lebanese University faculty of business
- Bachelor degree in Finance – Tripoli 2019
Lebanese University faculty of business

Achievements

- Winner of first place in Theemar Business Idea Competition:
The project is named "IngREADients" it is helpful to people who struggle with identifying the meaning of the ingredients and the side effects that may be caused like allergies and other medical conditions

- Member of LLWB (Lebanese league for women in business)
- Selected among the top 5 out of 240 start-ups at the start-up scouts event (certified)
- Holding the Fundamentals of Digital Marketing Certification from Google digital garage (certified)

Technical expertise

- Ads manager
- Meta Business Suite
- Boost tools and mechanism
- SPSS Software
- Microsoft office
- Leadership skills
- Research skills

Languages

- Arabic
- French
- English

Interests

- Entrepreneurship
- Women in business
- Digital marketing
- Marketing and Sales
- Human rights
- Digitalization
- Gender equality