



Nour Ahmad

Marketing Specialist

I'm a marketer who provide support for businesses to maximize sales and win new customers. My expertise includes creating marketing strategies through social media, online advertising, paid search, Google ads, Google analytics, and content marketing programs that deliver measurable results. It's important to me that everything I do for any business gets results.

Contact

Phone

+961 71 298 789

Email

nourfydahmad1@gmail.com

Address

Al Wardaniyah - Mount Liban

Workshops & Certificates

- Google UX Design - Coursera (Present)
- Foundations of Digital Marketing & E-commerce - Coursera (Present)
- Digital Marketing Training - Amideast
- Media & Content Creation - Quad co.
- Social Media Marketing - Dot Lebanon
- Entrepreneurship - ARCPA

Skills Summary

- Microsoft Office (Word, Excel, PowerPoint)
- Data Analysis
- Typing Skills
- Excellent Communication Skills
- Time Management
- Motivated

Languages

- English
- Arabic

Reference

Name: Atef El Khatib

Job position: Youth Coordinator | ARCPA

Phone: +961 70 154 614

Name: Abdallah Al Jishi

Job position: Sales Manager | WCA

Phone: +961 78 988 436

Experience

2022 - Present

Freelancer

Social Media Marketing

- Handling the online marketing strategy for business owners to grow their personal brands through content.
- I also assisted several small businesses through a **UNICEF-funded digital marketing initiative** that aimed to support them on social media through promotion fees, content strategies, and teaching them how to **create magnetic content** that gets them visibility, engagement, and sales.

July 2022 - Present

Al-Jana/ARCPA | Seblin, Mount Liban

Official UNICEF Volunteer

Delegated to ARCPA by UNICEF, for assistance with various office tasks:

- Co-Trainer
- Data entry & Data analysis
- Leading initiatives on community empowerment
- Mailing

Nov 2021 - Jan 2022

WCA | Hamra Street, Beirut

Sales Executive Internship

- Contact potential or existing customers to inform them about a product or service using scripts.
- Meeting with clients virtually or during sales visits
- Developing relationships with new clients
- Answer client questions about the company, its products, services, prices, and availability.
- Ask questions to understand customer requirements and close sales
- Maintaining accurate records
- Generate Leads
- Preparing weekly and monthly reports
- Data mining and data collection

Education

2020 - Present

Bachelor Degree | Lebanese International University (LIU)

Business Administration in Marketing

Focusing on:

- Digital Marketing, Strategic Brand Management, Consumer Behavior, Customer Service

2020- 2022

Superior Technician Diploma (TS) | Seblin Training Center (STC)

Marketing and Management Diploma with distinction