

# RIM YOUSSEF

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 Wadi Chahrour, Mount Lebanon

## PROFILE

I am a creative and motivated Marketing student with digital marketing skills, developing digital content for different social media platforms.

## SKILLS

- Fast learner
- Social media expert
- Teamwork and collaboration
- Strong Communication and customer support
- Computer skills: MS Word, Excel, PowerPoint, SPSS.

## EXPERIENCE

### SMALL BUSINESS OWNER

Owner of 2 small online clothing shops.

2020 - Present

### CONTENT CREATOR

Using digital and analog marketing platforms to increase sales and productivity for a local clothing store.

2021 - 2022

## EDUCATION

### BACHELOR OF MARKETING

Lebanese University Hadat  
2020 - 2023

### SOCIOLOGY AND ECONOMICS BACCALAUREATE

College des Soeurs des Saints  
Cœurs Hadat  
2005 - 2020

## LANGUAGES

- Arabic: Native proficiency
- French: Full working proficiency
- English: Full working proficiency