

# Mohammad Majed

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## Work Experience

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**Est Talaat Alleik**

**August 2022-Present**

### Executive Marketing

- Talaat Alleik Establishment is a food company with a brand known as “La Rose Rouge”. My role is to develop this brand through online and offline marketing, such as handling the company website and social media channels (Facebook, Instagram, LinkedIn..) to reach the desired goal.

## Education

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**Beirut Arab University**

**Sep 2018-May 2021**

**Bachelor degree in Business**

## Certificates

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**-Amideast Lebanon**

**October 2022**

### Mastering Digital Marketing

- Social media platforms (Facebook, Instagram, Tiktok..)
- SEO/SEM
- Google ads/ Google analytics

**-Beirut Arab University**

**April 2021**

**ICDL003**

- Certification global digital literacy (Microsoft Word, Excel, Powerpoint)

## Languages

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**Arabic=Native**

**English=Native**

**French=Proficient**