

Dima El Chami

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Date of birth: 30/07/2002

EDUCATION

- 2020-2023 **Bachelor in Communication**; Lebanese American University, Lebanon
CGPA: 3.69
- 2019-2020 **Baccalaureate Certificate**; Life Sciences, Sarafand official high school, Lebanon

WORKSHOPS And PROJECTS

- ✓ **Senior Project:** Campaign about the importance of Implementing Inclusion System in Lebanese Schools+ Paper
- ✓ **Research** about How does the misrepresentation of Hijabi women in media contribute to Islamophobia.
- ✓ **Producing Code of Ethics** concerning the representation of Migrant workers in media.
- ✓ **Research Paper + Content Analysis:** Independent Journalism
- ✓ **Brand key** by Naila Saab from Avoid Agency
- ✓ **Intellectual property** by ME Nisrine Haddad from Sader Law Firm
- ✓ **Motivation in time of crisis** by the training coach Hourair Kouyoumjian
- ✓ **How to get ahead in advertising** by Joe Bou Khaled from Impact BBDO
- ✓ **Marketing ROI** by Asma Lakkis from Vanguard
- ✓ **The art of pitching** by Naila Saab from Avoid Agency
- ✓ **Telling is not selling** by Tarek Haddad from Agent-A & Pigro Felice

EXPERIENCES

June 17- Present, 2023 **Mediaology**: Public Relations.

- Creating Monthly Media Plan
- Contacting Clients on Daily Basis
- Content Creator

October 15-Present, 2023 Owner of **Owellbydima**: Business Account.

January 6-Present, 2023 Dietitian Mateel Ismael: Responsible for the Instagram Account

- Designing Posts
- Posting images and reels.
- Content producer
- Instagram account: [dietitian_mateel_ismael](https://www.instagram.com/dietitian_mateel_ismael)

January 4-Present, 2023 **Moov Gym**: Responsible for the Instagram account.

- Posting posts, reels and daily active on stories.
- Designing posts in addition to video editing.
- Shooting videos for the gym and people there.
- Instagram account: moov.gym.

May-August, 2022 Pragma Group (Advertising Agency), Beirut:

- Content producer for ads and posters while working in the marketing and creative department.
- In charge of contacting influencers

May-July, 2022 Allopizzairaq: Restaurant placed in Iraq, working with graphic designer

- creating monthly calendar and producing content for the posts and online campaigns.

May-10days, 2022 Media and Digital Literacy Academy at Beirut (MDLAB)

- Social media assistant (Instagram, Twitter).

October-November, 2021 Student employment at Lebanese American University:

- Responsible for managing a floor in the library
- Keeping the floor silent
- Responsible for the books in the library.

ACHIVEMENTS

- **Deans Distinction list:** -Spring (2021)
-Fall (2022)
-Spring (2022)
- Fall (2022)
- **Participating in Unleash your creativity contest with Fernand Hosri Group and presenting a full marketing campaign at the Middle East Training Center.**
- **Participating in Science Competition and Fair (مباراة العلوم)**
- **Participating in Cancer awareness campaign**
- **Organizing an event breaking the taboo of talking about mental health.**

VOLUNTEER WORK

August-October,2021 **AIESEC in Beirut (outgoing exchange function)**

- Contacting people willing to do internship outside Lebanon to introduce them for AIESEC program.

2021 **Nahnoo:** Yala program

COMPUTER SKILLS

- Microsoft Office: Word, Excel, PowerPoint, and Outlook.
- Adobe systems: Premiere, Photoshop, InDesign, and Illustrator

LANGUAGES

- **English:** Fluent both written and spoken.
- **Arabic:** Native Language.
- **Beginning in German**