

# Chris Ghazar

Jdeideh, Lebanon

Email: chchris202@gmail.com | Phone: (961) 76 495 197

Lebanese/Armenian | Nov 29, 2002

## Highly Motivated Physics Undergrad Seeking a Training/Entry Level Opportunity to Expand Knowledge and Skills Set

**Project Management**  
**Leadership**  
**Organization & Planning**

**Communication Skills**  
**Business Analytics**  
**Detail Oriented**

---

### EDUCATION

---

**Bachelor of Science, Physics**, Lebanese University

**Expected in 2023**

---

### WORK EXPERIENCE

---

**Freelancer**, Marketing and Project manager, Lebanon – United State

**Aug 2022 – Present**

- Managed successful Facebook and TikTok marketing campaigns for clients including Lexy Cosmetics.
- Expert in pixel set up and optimization for Tiktok, Facebook and Instagram ads.
- Designed and developed Shopify webstores with payment gateway, shipping, taxes, and email automation
- Managed and optimized Amazon store listings, resulting in increased sales and engagement
- Developed and executed successful sales strategies for clients in various industries
- Maintained excellent communication with clients, resulting in high client satisfaction and repeat business
- Created lesson plans, exams, and daily quizzes to asses student progress.

**Founder**, Ghazar.lb, Lebanon

**Dec 2021 – Present**

- Developed a brand image to be clearly implemented on social media.
- Developed E-commerce account for national shipping.
- Managed Amazon seller account and achieved sales targets.
- Developed and launched a successful line of massage products, including a mini gun, neck massager, eye massager and shoulder massager.
- Negotiated with international suppliers from China on orders and shipping.
- Managed social media accounts (Instagram, Facebook, TikTok) including content curation, Facebook ads and TikTok ads.

**Trip Leader**, Lebanese.adventure.trips, Lebanon

**Jul 2020 – Present**

- Coordinated logistics, including transportation and activities, to ensure a seamless and enjoyable experience for all participants.
- Planned and led multiple successful trips for groups of varying sizes and demographics.
- Created content on Instagram resulting in engagement and increase in followers.

---

## ADDITIONAL SKILLS

---

<b>Marketing:</b>	Facebook & TikTok Ads manager Facebook & TikTok pixel set up Shopify Master Canva plus Content creation + Filming Video editing Copywriting
<b>Accounting:</b>	Budget Plan Profit & Loss statement Cash flow statement
<b>Technologies:</b>	C++, Shopify, MATLAB, MS Office: Word, Excel, PowerPoint
<b>Languages:</b>	Arabic, English, Armenian and French
<b>Leadership:</b>	Trips organizer, NGO leader, Projects manager
<b>Communication:</b>	Sales man, Negotiation, Public speaking