

SANA NASR

Beirut , Lebanon

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SUMMARY

Seeking a career in a growing organization where I can prove my abilities, contribute to goals, and develop cross-functional skills.

EXPERIENCES

Social Media Specialist | Giraphic Media

March 2024 – Present

- Managing Instagram and Facebook accounts using business suite
- Creating captions to enhance audience engagement

Member of SIP team | USJ

February 2023 – April 2024

- Organizing annual JOB Fair event across various campuses of USJ
- Establishing and maintaining connections, facilitating communication between USJ, company representatives, and students

Marketing Intern | Feel 22

1 June 2023 – 1 August 2023

- Developing and executing innovative concepts for Instagram Reels
- Creating a modern and user-friendly interface website using Shopify
- Competitor Analysis
- Customer Feedback Analysis
- Assembling the Packages

EDUCATION

- Bachelor in Business and Management | Université Saint-Joseph 2021 – spring 2024
- High School Diploma | Le Lycée National School 2006 – 2021

CERTIFICATES

- General Employability Certificate | USJ October, 2023
- Certificate of attendance | Bemo Bank SAL November, 2021

SKILLS

- Languages :
 - Arabic
 - French
 - English
- Problem solving
- Team work
- Goal-oriented
- Shopify:
- Program skills :

VOLUNTEERING

Microsoft office (Word / Excel / Power Point / Access)

- TEDx X USJ Marketing Team Member
- Le lycee national scouts