

# **Hussein Rammal**

# International Business

# **My Contact**

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### **Education Background**

 École de Management Leonard De Vinci (EMLV)

Master 1: International Business Management

Present

 Lebanese International University,Lebanon
 Bachelor Degree: Electrical Engineering
 Completed in 2022

#### **EXPERTISE & ABILITIES**

- Market Analysis
- Social Media Advertising
- Project Management
- Supply Chain Management
- Business Plan Development
- Excellent organizational and detail orientation.
- Negotiation with clients of different cultures.
- Ability to work with multinational teams of different backgrounds.
- Microsoft Dynamics Navision
- Tableau, SPSS
- Java, MATLAB, Protues

#### **LANGUAGES**

- ARABIC (Native)
- ENGLISH (Native)
- French (A2)

#### **About Me**

International Business Student with formal knowledge gained through excellent classroom performance. Offers excellent communication and organizational abilities, responsible and eager to grow abilities while boosting operational success. I am currently seeking an apprenticeship opportunity from September 2023 to further develop my skills and contribute to a dynamic team. I will be available on a rhythm of 3 weeks in the company/ I week at the university

# **Professional Experience**

Social Media Marketer – Montana.lb April 2023 – Present

- Key responsibilities:
- Collaborated with influencers to increase conversion rates and sales
- Designed and executed successful social media campaigns to boost ROI and revenue
- Developed and executed social media marketing strategies for an online women's clothing store with over 10K Instagram followers.
- Suggest budgets and improvements based on the above information

Industrial Co. for elevators| Electro-mechanical Technician

May 2021- August 2021

- Key responsibilities:
- Observed equipment functioning to detect hazards or problems for service, repair, or replacement
- Identified and specified required parts for repairing and rebuilding manufacturing equipment.
- Fabricated fixtures, stands, and covers and assembled components based on sketches and drawings.

# **Volunteering**

2018 – 2019 Field Worker – UNICEF, Lebanon

 Coordinated 10+ events and provided on-site assistance as needed, while also instructing art and sports programs at Syrian refugee schools on a weekly basis.

### Certifications

March 2023 Google Analytics Certification

March 2023 Google Ads Search Certification

January 2023 Data Science with Python