

# Simon El Dannaoui

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## Education

### American University of Beirut- AUB

09/2020 – 05/2024

- Bachelor of Engineering (BE) - Industrial Engineering
- Cumulative GPA 3.86/4

### International School Of Choueifat, Koura (SABIS)

09/2005 – 06/2020

- Lebanese Baccalaureate - Life Science (LS)
- Graduated with high distinction

## Professional Experience

### Clarins, Incoming business analyst

06/2023

Dubai, UAE

### Telemedic, Intern

12/2021 – 01/2022

- Contributed to the successful sale of 50 bio-medical machines, generating \$10,000 in revenue for the company
- Provided administrative and legal support to ensure smooth operations, resulting in a reduction in errors and delays
- Collaborated with the country manager to streamline processes and implement cost-saving measures, resulting in an increase in efficiency and overall effectiveness

### Antiwarclothing, Brand owner and founder

03/2018 – 11/2021

- Developed and launched a successful brand with a mission to raise awareness against violence and aggression
- Designed 20 unique clothing items, incorporating brand messaging and aesthetic, resulting in an increase in brand recognition and customer loyalty
- Consistently sold out every collection launched, totaling 300 pieces per collection, resulting in \$24,000 in revenue and an increase in social media following
- Hosted multiple events to engage with customers and promote brand awareness, resulting in an increase in brand recognition and customer retention

## Extracurricular Activities

### Dafa Campaign Volunteer

08/2020 – 11/2021

- Volunteered at the NGO during needed times, including the aftermath of the Beirut Port Explosion
- Worked on the ground to assist in rebuilding homes, schools, and buildings destroyed by the explosion, providing direct support to affected communities

### Lead Actor and Singer in School Plays

09/2016 – 09/2019

- Successfully portrayed lead roles and performed musical numbers in school productions, including Mary Poppins and Robin Hood, with audiences ranging from 500-600 people
- Received positive feedback from audiences and directors for vocal abilities and acting skills, resulting in an increase in casting opportunities for lead roles
- Collaborated with cast and crew to ensure successful productions, including rehearsals, set construction, and promotional efforts, resulting in an increase in overall production quality and audience satisfaction

### Delegate, Modern United Nations

01/2017 – 03/2017

- Participated in Model United Nations and won a Diplomacy Award, recognizing exceptional negotiation and conflict resolution skills
- Strengthened public speaking skills, conducted thorough research on global issues, and demonstrated strong conflict resolution skills through successful negotiation and collaboration with other delegates

## RELEVANT PROJECT

### Engineering Entrepreneurship, course

09/2022 – 12/2022

- Conceptualized and developed a business proposal for a first-of-its-kind product to address a critical issue in the Middle East, resulting in an increase in awareness and understanding of market needs and opportunities
- Conducted extensive market research and financial analysis to develop comprehensive financial forecasts, marketing strategies, and business plans, resulting in an increase in proficiency in financial analysis and business planning
- Presented the startup proposal to a panel of judges, showcasing strong communication and presentation skills and resulting in an increase in recognition and positive feedback from judges and peers

## Skills

- **Languages:** Arabic (Native), English (Fluent), and French (Basic).
- **Computer Skills:** Python, MS Word, Powerpoint, and Excel.
- **Soft Skills:** Leadership, Communication, Team Building, Organizational, Management, and Public Speaking.
- **Hobbies:** Singing, Skiing, Swimming, Hiking, Tennis, Traveling, Cleaning Beaches.