

## Christopher Chaccour

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### EDUCATION

#### American University of Beirut (AUB)

Beirut, Lebanon

*Undergraduate*

*Sep 2020 – Dec 2023*

BA in Economics, Minor in Political Studies

- Cumulative **GPA:** 3.71/4.00
- **Relevant Coursework:** Econ Statistics and Econometrics, Economics of Financial Markets, Energy Economics, Public Economics, Financial Accounting, International Trade
- Placed on the **Deans Honor List** in Fall 2021, Fall 2022, Fall 2023, and Spring 2023

#### College Louise Wegmann

Beirut, Lebanon

*Student*

*Sep 2007 – Jun 2020*

- French Baccalaureate, Social and Economic Sciences (High distinction)

### EXPERIENCE

#### American University of Beirut- Environment & Sustainable Development Unit (ESDU)

Beirut, Lebanon

*Work Study Program*

*Sep 2023- Dec 2023*

- Contributed in the writing of a literature review on natural resource management in traditional oases
- Raised awareness of products of rural communities that collaborate with ESDU by promoting them to students on campus during farmer's market events

#### Fattal Group

Beirut, Lebanon

*Sales & Marketing Intern*

*Jul 2023- Aug 2023*

- Coordinated with a brand manager to develop marketing strategies and plans for the distribution and expansion of the company's products in Lebanon
- Ensured the merchandising team followed specific product displays in 15 key accounts
- Tracked the sales of a newly distributed product in 365 stores
- Produced a complete presentation and analysis of the competitors of Fattal's private-label products by conducting competitive mappings, price mappings, and market studies
- Worked on a final project to market and increase brand awareness of a product distributed by Fattal by creating a new design and presenting it to over 100 attendees

#### 961

Beirut, Lebanon

*News Reporter Intern*

*Jun 2022 - Aug 2022*

- Produced 120 news articles covering relevant issues in the Lebanese community that were published on the website by researching, conducting interviews, and fact-checking information
- Developed relevant keywords, meta descriptions, slug, and images on WordPress to improve the ranking of the articles
- Guided 5 new interns by helping them find trustworthy sources, fact-checking methods, and adhering to the company's guidelines

### PROFESSIONAL/ EXTRACURRICULAR ACTIVITIES

#### AUB Outlook Newspaper

Beirut, Lebanon

*Junior Editor- Business Subsection*

*Nov 2023 - Present*

- Led a team of writers by ensuring the timely delivery of high-quality articles by tracking deadlines, editing submissions, and providing guidance, motivation, and problem-solving

#### Fattal Group

Beirut, Lebanon

*CSR Project Member- Ensuring Quality Education*

*Jul 2023- Aug 2023*

- Collaborated with other interns and the CSR department to organize a series of events in order to raise funds to purchase school supplies for 100 students

#### AUB Economics Student Society

Beirut, Lebanon

*Staff Writer*

*Aug 2022- Aug 2023*

- Researched and produced articles to keep the members of the society up-to-date on local and international business and economic news

### ADDITIONAL SKILLS/ INTERESTS

**Skills:** MS Office, Stata, SQL, WordPress, Canva

**Languages:** Arabic (native), English (fluent), French (fluent), Spanish (elementary)

**Personal interests:** Self-Development, Reading, Writing, Taekwondo, Political Philosophy