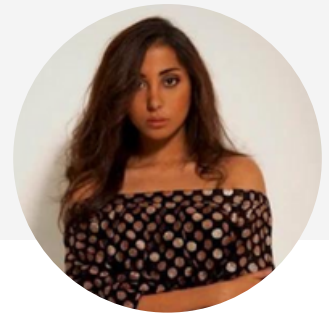


LAYLA LOULOU



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📍 Beirut, Lebanon

PROFILE

I am a Business Management student at Antonine University with a background in outdoor sales and hospitality. I hold a certificate in digital marketing and have launched my own clothing line, showcasing my business acumen and creativity in the fashion industry.

SKILLS

- Customer service
- Social media marketing
- Proficient in Microsoft Office suite, including Word and Excel, for creating professional documents, analyzing data, and managing spreadsheets.
- Communication
- Trend analysis
- Knowledge of fashion industry
- Creativity
- Teamwork
- Ability to work independently
- Perseverant and patient when dealing with repetitive task
- Creative problem-solving

EXPERIENCE

OUTDOOR SALES

swiss services
05/18-09/18

- I worked as an ambassador and was responsible for establishing and maintaining good customer relationships based on their assigned territory.
- Built and maintained relationships with new and repeat customers. Conducted calls and face-to-face meetings with customers daily

HOSTESS

Ginger&Co
06/2017 - 12/2017

- Plans and Organizes reservations on restaurant seating chart.
- Greet guests as they enter the restaurants.
- Provides guests with menus and ensures they are seated comfortably.
- Takes drink orders for guests as they wait, or directs them to the bar area as necessary.
- Notifies guests when a table is ready

WAITRESS

Amaretti Caffè
06/2016 - 12/2016

- customers questions and provide information regarding the menu.
- Work as part of a team, helping co-workers to improve workflow and customer service.
- Provide friendly and efficient customer service.

EDUCATION

BUSINESS MANAGEMENT

Antonine University (UA)
2023-present

CERTIFICATES

Fundamentals of digital marketing Certificate
by Google
(08/2022)

Language

English	Full Professional Proficiency
Arabic	Native or Bilingual Proficiency
French	Professional Working Proficiency

PERSONAL PROJECTS

"Close to Loulou" Clothing Line (11/2020)

I launched "Close to Loulou", a brand that creates designer-inspired clothing, including form-fitting and tailored pieces. Through this personal project, I have demonstrated my creativity and business acumen in the fashion industry, while developing skills in marketing, branding, and production.