

Objective: Highly motivated International Business and Psychology graduate seeking internship opportunities and vacancies in these fields.

Education:

- **Lebanese University** (Faculty of Humanities) 2019 – 2023
BS in Psychology
 - **Lebanese American University** (Adnan Kassar School of Business) 2015 – 2019
BS Degree in International Business
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Work Experience:

- **Business Developer at Apps Arabi, Badaro** 11/2022 – 4/2023
Business Development and Recruitment in Social Media
 - Identifying and acquiring job opportunities with new and existing accounts.
 - Building efficient and long-term relationships with clients and understanding their company's employment and business requirements.
 - Business Development and Networking: Exploring, identifying and Acquiring Clients.
 - Maintaining client, project and candidate databases and updating them regularly.
 - Developing focused hiring and growth strategies that enhance where, who, and how to target talent for upcoming roles.
 - Building market position by locating, developing and closing business relationships and deals.
 - Researching business opportunities and feasible revenue streams.
- **Digital Marketing & Media Buyer at Mobile Arts, Dbayeh** 12/2021 – 10/2022
Managing High Budget Ad Campaigns
 - Set up and promote campaigns.
 - Monitor and analyze campaigns performance.
 - Optimize campaigns.
 - Internal communication with the clients' growth team.
- **University Librarian, Riyad Nassar Library (LAU), Koraitem** 09/2016 – 05/2019
Senior Assistant Librarian: Serials and Electronic Resources
 - Periodicals: Processing all serials publications and invoices, supervising, binding of periodicals and updating their status on the OLIB system, and preparing statistical report on usage and periodical information for program accreditation.
 - Electronic Resources: Updating electronic resource links to assure patron access, tracking interlibrary loan availability for all electronic resources, assisting students, faculty, and staff in all their inquiries about research projects, processing databases license agreement to the University Lawyer for approval and signature, and organizing library events, conferences, exhibitions and outreach.

Skills:

Technical Skills:

- Proficient in Word, Excel, and Power point
 - Computing Skills
 - Languages: Fluent in English and Arabic (Written and Oral)
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Certificates:

- Transference-Focused Psychodynamic Psychotherapy Training Program 02/2023 – 04/2023
- Music Therapy for Stress and related Disorders Training Program 03/2022 – 05/2022
- Developing a Business Plan Executing a new business plan. 01/2019 – 03/2019

References Available Upon Request
