

Dani Ezz

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Beirut, Lebanon | Nationality: Lebanese

Education

Lebanese American University | Beirut, Lebanon

2016 – 2019

Bachelor of Science in Business Studies with an emphasis in Marketing

Rawdah High School | Beirut, Lebanon

2001 – 2016

Lebanese Baccalaureate – Economics & Sociology

Professional Experience

VIP Minds | Beirut, Lebanon

Sep 2022 – Present

Marketing Coordinator and Account Executive

- Responsible for developing advertising campaigns and supporting the marketing teams
- Establishing a strong corporate image and reputation through all online and offline channels
- Communicating directly with clients to ensure their objectives are executed and met on time
- Developing business plans that include detailed budgets within a given timeframe

Mercury F&B | Beirut, Lebanon

Jan 2022 – Aug 2022

Marketing Executive

- Managed social media contents and created marketing campaigns to target specific clients
- Evaluated and maintained a marketing strategy while ensuring the marketing fundamentals
- Took responsibility of public relations efforts to best serve the clients' particular needs

Akil Bros | Beirut, Lebanon

Jan 2021 – Dec 2021

Marketing Coordinator

- Assisted and mentored with market research through analysis of data obtained from related documents and reports
- Coordinated online and offline advertisement activities to gain market share
- Organized company's conference and major events to ensure accuracy

Englease | Beirut, Lebanon

Feb 2020 – Sep 2020

Sales Agent

- Contacted potential clients, determined their needs, and offered solutions and services accordingly
- Assisted clients throughout the purchasing process and ensured long term relationships through after sales services

Alta Light | Beirut, Lebanon

Sep 2019 – Dec 2019

Sales Representative

- Conducted market research to gain leads around the MENA region to provide services
- Negotiated with clients and approved personalized offers with the necessary documents

Achievements and Activities

Certification and Awards

- HubSpot Inbound Marketing Certificate
- Kunhadi Certificate of Recognition

Extracurricular Activities

- Volunteered at Beirutiyat NGO; organized the women's marathon and completed the related administrative tasks
- Member of LAU Music Club; attended meetings and collaborated with members to promote musical events
- Contributed to Brave Heart NGO; assisted in organizing an event to raise funds to medically sponsor children in need

Skills

Proficient in Microsoft Word, Excel and PowerPoint

Fluent in Arabic and English