

# SARAH KHATER

## MARKETING STUDENT AT AUB

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### OBJECTIVE

Looking forward to working on the marketing internship while exhibiting my excellent interpersonal and communication skills, my creative thinking, and my commitment to success in order to produce effective marketing materials to enhance the company's competitive advantage and help the business become more well-known to potential clients.

### EXPERIENCE

**03/2023 – Present**

**Digital Marketing Intern • MRI Math LLC – Birmingham, Alabama  
United States**

- Creating and scheduling social media posts
- Assisting in the creation of content for marketing materials such as blogs, emails, and newsletters.
- Participating in brainstorming sessions to come up with new marketing ideas.
- Collaborating with other teams such as design and development to ensure a consistent brand message across all channels.

### PERSONAL ACHIEVEMENTS

- Red Cross Training.
- Conducted a month long First Aid and CPR training.
- Won the 1<sup>st</sup> place for creativity in a marketing project.
- Participant of the Big 4 and after competition.
- Solving riddles and answering questions related to accounting, finance, economics, business ethics and general knowledge.*
- Participated in Women in Data Science 2023 Conference (WIDS)
- Member of the Business Student Society (AUB).
- Member of AUB "Change Starts Here" Club.
- Participated in "Red Academy" marketing competition – Memac Ogilvy
- Commencement and Ring Ceremony Volunteer.
- AUB outdoors volunteer: Games Team Member to propose and create games and activities.
- Participated in "Understanding Your Purpose and Values" Workshop.
- AUB Toastmasters member "Speakers and Leaders".

### EDUCATION

**09/2014 – 06/2021**

Grand Lycée Franco Libanais  
Ashrafieh – French Baccalaureate  
Specialization: Economics, Biology  
and Political Science – With  
Distinction

**09/2021 – 05/2024**

American University of Beirut (AUB)  
Faculty: Olayan School of Business  
Beirut, Lebanon  
Specialization: Digital Marketing

### KEY SKILLS

- Proficient in iMovie and Adobe photoshop
- Proficient in MS office (Excel, PowerPoint, Word)
- Basic knowledge of HTML and CSS
- Social Media savvy
- Creative mind
- Intercultural fluency
- Willingness to learn
- Strong digital literacy
- Attention to details
- Highly enthusiastic about taking on new learning opportunities
- Ability to see the positive in every situation
- Strong work ethic
- Effective communication

### LANGUAGES

- **Arabic**: Native Language
- **English**: Advanced
- **French**: Advanced

