

## Malak Moussa

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Beirut, Lebanon

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### EDUCATION

AUB, Beirut, Lebanon

September 2021

**Bachelor's degree in business administration, Finance**

**Full USAID Scholarship Recipient**

**Enrolled in the Qatar Scholarship Program at AUB**

GPA: 3.85/4

**Lebanese Baccalaureate in Sociology & Economics**

July 2021

14<sup>th</sup> in Lebanon with a grade of 18/20

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### EXPERIENCE

**Pharma Plus Company**, Beirut, Lebanon

July 2022- August 2022

**Digital Marketing Intern**

- Created social media posts for the page on various platforms
- Assisted the team with creating campaigns with different e-commerce platforms
- Managed social media and influencer accounts

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### EXTRACURRICULAR ACTIVITIES

**L'Oreal Brandstorm Competition**, Beirut, Lebanon

March 2023

**National Finalist**

- Built the idea and the pitch on AI,AR and the metaverse with my team and were shortlisted for the finals
- Participated in the national national finals with 10 teams from various universities

**AUB Consulting Club**, Beirut, Lebanon

October 2022-December 2022

**Member**

- Solved different cases on weekly basis (Beat the Case Program)
- Attended workshops and conferences

**Offrejoie**, Beirut, Lebanon

August 2022

**Volunteer**

- Rehabilitated the streets of Beirut after the explosion
- Reconstructed shattered homes of under-privileged people

**Ahlam Lajae**, Beirut, Lebanon

January 2022

**Volunteer**

- Tutored a class of 15 students (Math and English)
- Assisted teachers with papers and exams

**Dafa Campaign**, Beirut, Lebanon

November 2019

**Volunteer**

- Divided second-hand clothes and distributed them
- Handed the donations to the organization

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### PROJECTS

**Big 4 & After**

- Organized a team of 4 people to participate in the event in AUB with EY and PWC

October 2022

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### WORKSHOPS AND CERTIFICATIONS

- **Social Media Workshop**

January 2023

Enhanced knowledge on social media fundamentals and ethics

- **Peace Builders Workshop**

May 2022

Got introduced to frameworks that assist in analyzing and solving social issues

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### SUMMARY SKILLS

**Languages:** English, Arabic (Fluently), French (Basic)

**Computer skills:** Microsoft Office (Word, PowerPoint, and Excel), Python (Basic)

**Interests:** Drawing and Art