

EDUCATION

2021 – Present American University of Beirut, Beirut, Lebanon

Bachelor's Degree in Business Administration-Finance Concentration

- Cumulative GPA: 3.7
- Dean's Honors List
- IMA-CMA Scholarship Recipient
- Expected Graduation Date: June 2024

2014 – 2021 International College, Beirut, Lebanon

International Baccalaureate Diploma with high distinction

Distinguished Scholar Award in Business and Arabic

RELEVANT EXPERIENCE

2021 – Present AUB Consulting Club, Beirut, Lebanon

Member

- Solved cases on a weekly basis with the "Beat the Case" program which guided us on how to investigate a problem and recommend a solution to the problem based on analysis and theory
- Collaborated with top tier firms that defined the core work of a consultant in a deliverable they presented

2021 – Present AUB Business Student Society, Beirut, Lebanon

Member

- Led the organization of several events across AUB campus, including a bake sale for breast cancer awareness campaign which raised \$3,500

2020 – 2021 International College, Beirut, Lebanon

Student Researcher

- Researched whether *Blessing* should introduce standardized products to appeal to new market segments to increase sales revenue
 - Implemented different methodologies to analyze findings from the SWOT analysis, profitability ratios, position map, and the BCG matrix to assess business performance
 - Conducted a survey to target potential and frequent customers and gathered further information from the business's financial statements to determine the success of a new product line
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ADDITIONAL INFORMATION

- **Extra-curricular:**
 - *Big 4 & After Competition*: coordinated with team members in solving problems and various tests in accounting, finance, business ethics, and sport challenges
 - EVERFI: completed the "Diversity, Inclusion, and Belonging" course
- **Key Achievements:**
 - 2021 - 2022 Dean's Honor List
 - 2020 - 2021 Distinguished Scholar Award in Business and Arabic
 - Director's Distinction List
 - Director's Honor's List
- **Interests:** Volunteer work, fitness (aerial yoga, tennis, kickboxing) and baking
- **Languages:** Arabic (native), English (fluent)
- **Computing:** Microsoft Office, Google Apps.