

**Pamela A. Ayoub**  
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Mobile: +961 81 992 489  
Nationality: Lebanese American – Current Residency: Beirut, Lebanon

## **EDUCATION**

<i>Sep 2021-Present</i>	<b>American University of Beirut - Olayan School of business</b>	<b>Beirut, Lebanon</b>
	Undergraduate in Business Administration Dean's Honors list – Overall GPA 3.8/4	
<i>June 2021</i>	<b>International School of Choueifat</b>	<b>Dubai, UAE</b>
	High School Diploma	

## **WORK EXPERIENCE**

<i>Jul-Aug 2019</i>	<b>Majid Al Futtaim- Internship</b>	<b>Dubai, UAE</b>
	<i>Ski Dubai</i> Rotational internship, within operations, customer service, inventory control, and front desk duties.	
<i>Jul-Aug 2022</i>	<b>Rabieh Country –Part time</b>	<b>Metn, Lebanon</b>
	Led and managed a group of camp counselors and 40 kids Created and added new activities to the itinerary	
<i>Nov 2022-Present</i>	<b>AUB Visitors Bureau- Work Study Program</b>	<b>Beirut, Lebanon</b>
	Conduct campus tours and provide information to potential students, tourists and guests.	

## **EXTRACARICULAR**

<i>Jan 2023-Present</i>	<b>International Case Competition</b>	<b>Beirut, Lebanon</b>
	<i>Trainee</i> Focuses on solving and presenting business cases in Marketing, Growth Strategies and others.	
<i>Mar 2023</i>	<b>Red Academy, Memac Ogilvy</b>	<b>Beirut, Lebanon</b>
	Participated in the Memac Ogilvy marketing competition collaboration with AUB. Introduced to marketing tools and created campaign pitches about current topics such as sustainability and public transport	
<i>Mar 2023</i>	<b>Walkathon March for Colon Cancer</b>	<b>Beirut, Lebanon</b>
	Participated in the walkathon organized by SAID NGO Raised awareness and fundraising for Colon Cancer testing	
<i>Aug 2020-Jun 2021</i>	<b>Student Life Organization</b>	<b>Dubai, UAE</b>
	<i>Head of Outreach Department</i> Led the department to successfully organize and plan student events and fundraisers	

## **SKILLS**

- Languages: English (Fluent ), Arabic (Conversational)
- Computer skills: Excel, Word, PowerPoint
- Soft Skills: Leadership, Communication, Public Speaking, Business analysis, Critical thinking, Problem Solving, Self and Time management, Teamwork, Working under stress.

## **HOBBIES**

- Black belt taekwondo - Gold Medal in age and weight category in UAE 2020
- Varsity basketball team member at school
- Sports ambassador at school
- Won and participated in multiple swimming competitions
- Enjoy hiking, skiing and outdoor activities