

# SALLY SAMAHA

AGILE - DIFFERENT - PROBLEM SOLVER – ANALYTICAL



## CONTACT

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## LANGUAGES

Native **Arabic**  
Fluent **English**  
Fair **French**

## SKILLS

Decision Making  
Product Knowledge  
Display Creation  
Teamwork  
Leadership  
Structured Problem-Solving  
Research & Analysis  
Public Speaking  
Presentation Development  
Cross-Cultural Communication  
Time Management  
Trend Awareness

## CERTIFICATES & WORKSHOPS

Kami Sama Indoor Sales Training  
Certificate - 2019

## TECHNICAL

Microsoft Excel  
Microsoft Word  
PowerPoint  
Omega  
Visual Dolphin  
Internet Setup

## HOBBIES

Reading  
Exercising  
Surfing the internet  
Environmentalism  
Animal Rescue

## WORK EXPERIENCE

### Aishti – Beirut, Lebanon

#### Visual Merchandiser

*May 2022 – Current*

- Creating eye-catching visual displays, and sending reports for luxury brands.
- Responsible for planning and building displays that maximize impact on a day-to-day basis.
- Analyze flow of traffic in store to ensure the visibility of displays.
- Dress mannequins in the latest trends.
- Producing window display, floor plans and special promotions.
- All other appropriate duties as and when required by the visual manager.
- Presenting in ways that will attract potential customers based on a guidelines or the image of the store.

### GS- HSTCO Hamra Shopping & Trading Co. SAL – Beirut, Lebanon

#### Senior Sales Associate and Visual Merchandiser

*April. 2019 – March 2022*

- Providing a great customer service.
- Creating appealing and eye-catching visual displays.
- Producing window display, signs, interior displays, floor plans and special promotions.
- Organizing stock room, labeling products, unloading products.
- All other appropriate duties as and when required by the shop managers.
- Presenting in ways that will attract potential customers based on a specific idea or the image of the store.

### PUMA-TCHOOZ Shoes– Beirut, Lebanon

#### Acting as Assistant Manager

*October. 2018 - April.2019*

- Maintaining a good relationship with customers and staff.
- Organizing meetings and conferences.
- Scheduling, maintaining inventory, and/or evaluating employee performance.
- Overseeing and coordinating the planning, delegating and organizing of work among staff.
- Training new cashiers on procedures, customer service, and sales techniques.
- Helping store manager in identifying hiring needs.
- Ensuring stock supplies.

#### Senior Sales Associate

*October. 2017 - April.2019*

- Ensuring that all sales administration and customer service activities run smoothly.
- Promoting products and services to clients and negotiating contracts with the aim of maximizing profits.
- Assisting customers in sporting goods, stock management, virtual advertising.
- Ensuring that customers are satisfied with the company products purchased.
- Resolving customer complaints in a timely manner.
- Providing overall guidance and advanced training on product knowledge to newly-recruited Sales Representatives.

## EDUCATION

### Beirut International University (BIU) – Beirut, Lebanon

*Feb. 2017 – Jan. 2022*

Bachelor of Business Administration in Marketing

### Aramoun Official Secondary School (LOSS)

*2017*

Lebanese Bachelor in Sociology and Economics