

Kevin Bou Nassif

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EDUCATION

Lebanese University

2020-2023

- Bachelor in Business administration - Marketing
- Relevant Courses/Topics covered : Digital Marketing, Sales, Customer Behavior...

Ecole des Sœurs de la Charité de Besançon Baabda

2006-2020

Bac Libanais, Sciences Economiques et Sociales

EXPERIENCE

Part-time sales and marketing, KRM trading, Lebanon

2023

- Developed relationships with customers through effective communication and follow-up
- Negotiated and closed deals with new clients, building strategic relationships

Created an Online Store, Smoke Lebanon

2021-2023

- Created and executed social media campaigns across various platforms
- Managed and fulfilled orders, shipping products to customers promptly and efficiently

Part-time promoter, C&F, Lebanon

Dec 2022

- Promoted and explained the benefits of a loyalty program to potential customers in a friendly and engaging manner
- Conducted surveys to improve product offerings and customer experience

EXTRA-CURRICULAR ACTIVITIES

Team Leadership, Apôtres de Jesus, Lebanon

2021-2023

- Trained and mentored team members to develop their skills (leadership, decision-making...)
- Delegated responsibilities and tasks to team members based on their expertise

SKILLS AND HOBBIES

Languages: Native Arabic, French, English

Computer Skills: MS Word, Excel, Internet use, MS teams, Zoom

Hobbies: Singing, Hiking, Biking...

Soft Skills : Leadership, Critical Thinking, Management, Organization skills, Communication