

Cynthia Yamin

Education

American University of Beirut – Beirut, Lebanon	
• Freshman Year FAS Dean's Honor's List GPA: 3.71	Sep. 2019 – May 2020
• Civil and Environmental Engineering GPA: 3.20	Sep. 2020 – Sep. 2022
• Marketing concentration in Suliman S. Olayan School of Business	Sep. 2022 – Dec. 2023
LWIS Keserwan – Adma, Lebanon	Sep. 2009 – Jun. 2019
• Ranked in the top 5 for 9 consecutive years, graduated with high distinction	
Instituto Andes de Caracas – Caracas, Venezuela	Sep. 2003 – Jun. 2009

Extracurricular Activities

Alumni Team of Facilitators	
• <i>President:</i> assigned tasks, led board meetings, & planned intended events	Jan. 2020 – May 2022
Latin American Club	
• <i>Member:</i> attended meetings & events	Sep. 2019 – May 2020
• <i>President:</i> assigned tasks, led board meetings & planned intended events	Sep. 2020 – Dec. 2020

Competitions

• Competitor in the Big 4 competition	Oct. 2022 – Oct 2022
Competitor in the Memac Ogilvy- Red Academy competition, qualified to the first and second rounds	Mar.2023 – Mar 2023

Civic Engagement

- Volunteer at Gestures from the Heart by helping families and abandoned elders
- Member of a cleaning group during the 2019 revolutions in Lebanon
- 100+ hours of community service that circulated around elderly homes, cleaning campaigns, special needs association, women shelter & orphanages

Academic and Work Experience

Internship: MAYA Group	Mar. 2020 – Sep. 2020
• Scouted & analyzed numerous businesses	
• Participated in the marketing team, serving ideas for content & advertisement	
• Shadowed meetings with the presence of several businesses & investors	
Internship: Plastik Studio & Magazine by Eli Rezkallah	May. 2023 – Jul. 2023
• Scouted & analyzed crew data team locally and internationally	
• Contacted clients and several businesses for production purposes	
• Shadowed meetings with the presence of several clients	
• Served as the right hand of the producer, under the production team	
Cyra The Line	Dec. 2020 – Present
• Co - founder	
• Co - designer	
• Scouted suppliers & manufacturers	
• Scouted logistic companies for local & worldwide shipments	
• Social media manager & content creator	
• In charge of customer service & PR	
• In charge of inventory	

Skills

Computer Skills:	Word, PowerPoint, and Excel
Core Skills:	Canva, Python, REVIT, and Adobe Premium Pro
Languages:	Spanish and English (Native), Arabic and French (Intermediate)
Workshops:	Business Communication Skills Workshop, Strategic Career Planning Workshop

