

# Karen Thoumi

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I am a second year BBA student at Saint Joseph University. I have strong communication and soft skills, and I am seeking an internship in business to gain practical experience. I am dedicated and motivated with a solid academic background and eager to apply my knowledge in a professional setting and contribute to the success of an organization.

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## Education

### Saint Joseph University

Achrafieh, Lebanon

- Bachelor of Business Administration
- GPA 3.93
- Ranked 1<sup>st</sup> and 3<sup>r</sup> for semester one and two respectively (Top 1%)
- Relevant Courses: Accounting, Audit, Economics, Marketing, Management, Math, Statistics, etc.

2021-2024

### Lebanese University Faculty of Engineering

Roumieh, Lebanon

Enrolled for four months in engineering common trunk

2020-2021

### Sainte Famille Fanar School

Fanar, Lebanon

Double Baccalaureates (French and Lebanese) with high distinctions

2005-2020

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## Experience

### Moussallem Group

Dora, Lebanon

Summer internship in the business development, marketing and sales departments at Moussallem Group, a Lebanese FMCG goods wholesaler.

July, 2022

- Developed sales training strategy for merchandisers
- Conducted market research to identify two new potential products for Moussallem Group's Company to distribute them to the Lebanese Market

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## Certificates

### Fundamentals of Digital Marketing

Google, Remote

Certificate of achievement for completing the Fundamentals of Digital Marketing Course, demonstrating knowledge of key digital marketing concepts including search engine optimization (SEO), social media marketing, email marketing, and web analytics.

July, 2022

### Bemo Bank

Achrafieh, Lebanon

Certificate of participation to a Banking Regulations workshop from BEMO Bank in collaboration with USJ

November, 2021

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## Activities

### Piano Student

Sin el Fil, Lebanon

Took many private Piano and Solfeggio Lessons, then joined the Lebanese National Higher Conservatory of Music

2007-2014

### Lebanese Scouts

Fanar, Lebanon

- Member of Lebanese Scouts for five years
- Took part in many camps and volunteering activities

2008-2013

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## Languages & Skills

### Languages:

- Arabic: Native
- French: Bilingual
- English: Professional Proficiency

**Technical:** Microsoft Office (Word, PowerPoint, Excel)

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## Hobbies and Interests

- Fashion
- Nutrition

*References available upon request*