

RYME ASSAAD

Nationality : Lebanese
Phone : +9613239666
Email : ryme.assaad@gmail.com

WORK EXPERIENCE

Principal ESG Consultant

January 2018 – Current

Sustain The World

- Research and development on environmental sustainability, market analysis, livelihood etc.
- Develop and deliver ESG strategies, frameworks, and reporting initiatives
- Mentorship and advisory
- Research and monitor sustainability trends and assess the impact on our clients' business strategy

Board member

March 2019 – Current

SEFY International NGO, Washington, USA

- Project and operations management, budgeting, and planning and managing the RISE2030 project
- Led training on sustainability, renewable energy, and women/youth empowerment in rural areas in Lebanon
- Design, update, and implement the donor mapping and funding strategy with clients such as GIZ/BMZ, RMF/UNDP/Canadian Embassy, CESVI/EU, AUB, Berytech, etc.
- Responsible for new business development, including philanthropies, income streams, and innovative funding models

Trainer (Part-time)

April 2023- Current

IRENA, Abu Dhabi

- Leading training in renewable energy and climate change for the project IRENA Action for Climate Toolkit (I ACT)

Business Advisor (Part-time)

June 2022 – December 2022

World Bank/IFC

- Business advisor in the Export readiness for women-led SMEs

Trainer and Tech Speaker

September 2018 – September 2020

Mozilla – Firefox, San Francisco, USA

- Leading IoT (Internet of Things) training in Singapore, Germany, Uzbekistan, USA, and Lebanon with the Techspeaker program

Senior Associate (Regional) - Research & Development

June 2017 – Jan 2018

Mena Research Partners (GCC, Egypt, Lebanon)

- Economic Analysis & Forecast, Financial Analysis
- Establishing the Market Research Division of the Company
- Consultancy & Advisory

Regional Operation Manager

February 2013 – May 2017

CEG

- Undertaking research into the industry sector, markets, and competitors
- Responsible for driving the company to achieve and surpass sales, profitability, cash flow, and business goals and objectives
- Design and implement business strategies, plans, and procedures in the organization

Regional Marketing Analyst

January 2012 – February 2013

Pikasso - Lawhat Group (Jordan, Egypt, Iraq, GCC and Algeria)

- Establishing the Research division of the group in Lebanon, Jordan, Iraq, Algeria, and Dubai

Consultant

March 2011 – December 2011

ITX Group

- Market Research

Junior Financial Advisor

January 2011 – May 2011

KPMG

- Conducting market research and assisting in feasibility studies and valuation reports

Internship with UNDP

November 2008

UNDP, Lebanon Country Office/ UNESCO center

EDUCATION

Masters of Science in Sustainable Development (GPA: 3.88)

2022 -2023

UCD Dublin in partnership with UN SDSN

Sustainable Energy & Environment - Energy, Climate, and Sustainability - Green Technologies

Carbon & Sustainability - Global Classroom and Sustainable Cities - Environmental Security & Development

Bachelor of Science in Economics and specialization in Finance

2011

Lebanese American University, Beirut – Lebanon

Degree: Baccalaureate

2007

International College, Beirut – Lebanon

PROJECTS AWARDS

Young Global Changers Award Global Solutions Initiative – Germany	2023
Gender Just Climate Solution Honoree (Green Circles) COP27 - Women and gender constituency - Germany	2022
UN Global Climate Action Award (RISE2030) UNFCCC COP26 - Glasgow, United Kingdom	2020
Change Maker Thomson Reuters Foundation – United Kingdom	2019
Socio-Economic Award (Myiolab) Techwomen – State Department - San Francisco	2018
Gender Just Climate Solution Honoree (Kapray) COP23 - Women and gender constituency and CTCN - Germany	2017

FELLOWSHIPS

Tech women	San Francisco – Silicon Valley	Sep 2018 – Nov 2018
Social Entrepreneurship fellow	Swedish Institute – Sweden	March 2018 – Sept 2018
Business Fellow	Vital Voices, Washington, USA	May 2016 – June 2017

CONSULTANCIES AND PROJECTS SAMPLE

- Mentor and trainer, **LWR / USAID** (June 2022 – March 2023)
- Expanding women's labor force project funded by USAID: mentorship and business development with micro-enterprises and SMEs
- Sustainability advisor, **AMURT/ Kindernotheilfe / BMZ** (November 2022 – Current)
- Sustainability plan for the community kitchen
- Advisor, **American University of Beirut/STW** (June 2022 - Current)
- Member/cofounder at DAWWERA coalition for circular economy
- Technical consultant, **GIZ/ BMZ/SEFY** (March 2018 – Jan 2022)
- Managing construction and training programs funded by BMZ and implemented by GIZ and SEFY
- Technical Consultant, **UNDP/Canadian Embassy/STW** (June 2020 – May 2022)
- Trainer and advisor in the WEP with WEP in North and Mount Lebanon and AUB and ACTED in Mount Lebanon and South
- Business Advisor **World Bank/IFC** (June 2022 – Dec 2022)
- Business advisor in the Export readiness for women-led SMEs
- Mentor, judge, and speaker at **Berytech** (2020) Clean energy program co-funded by The Kingdom of The Netherlands

LICENSES & CERTIFICATIONS

Training of Trainer (ToT) certifications

Business advisor - Export readiness for MSMEs	World Bank / IFC 2023
Climate educator – Climate action toolkit	IRENA 2023

Environmental Science

Science and Engineering of Climate Change	EDHEC Paris 2022
Circular Economy - Sustainable Materials Management	Lund University 2022
Investing in Quality Infrastructure for a Green, Inclusive and Resilient Recovery	World Bank 2022

Finance, Data Science, Business & others

Business Administration, Management, and Operations	Harvard Business 2016-2017
Statistical Thinking for Data Science and Analytics	Columbia University 2016
Business and Data Analysis	Fullbridge X 2016
Big Data	University of Warwick 2016
The Internet of Things	King's College London 2016
Positive Psychology: Applications and Interventions	University of Pennsylvania 2022

Electrical Engineering

Smart Grids: Electricity for the Future	IEEE 2015
The Smart Grid: From Concept to Reality	IEEE 2015
Sustainable Electrification Solutions for Developing Countries	IEEE 2015
Elements of Renewable Energy	The Open University 2015

PERSONAL INTERESTS

- Member of the SC Volleyball team in Lebanon: Participated in sports tournaments in Europe and the Middle East (Ankara Tournament 07, Euro Cup 09, EuroKonstanzia Germany 2011) - Most Valuable Volleyball Player Award in 2010 and 2011

SKILLS

- Proficiency in MS Office (Word, Excel, PowerPoint, and online drive), Business Analytics with R studio
- Operations & Team management - Financial analysis and planning – Budgeting – Market research – Public speaking – Training

Recommendations, transcripts, and additional information are gladly presented upon request.