





Nour Al Mohamad

BUSINESS - MARKETING

 22 September 2000

 Beirut, Lebanon

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 nour_mohammed88@hotmail.com

PROFILE

A hard- working individual with good communication skills who is able to complete tasks with minimal to no assistance. Seeking a challenging career that can capitalize my knowledge and abilities within your organization.

SKILLS

Adobe Illustrator

Microsoft Office

Team Leadership

Strong communication skills

VOLUNTEERING

- Development for People and Nature Association (DPNA)
Feb - April 2022

- Drama Club
2018

LANGUAGES

- English
- Arabic

WORK EXPERIENCE

DIGITAL GRAPE

May 2022 - Present

Full-Time

- Managing social media accounts
- Content Creation
- Direct communication with clients

MERSACO

Nov 2021 - Jan 2022

Marketing Internship

- Worked on different marketing tasks for social media platforms.
- Assisted in the development of Mersaco's mobile application and website.
- Handled several initiatives and activities.

GROUPMED INSURANCE

Internship

July 2021 - Sep 2021

- Created social media posts.
- Handled the company's social media platforms.
- Worked on administrative tasks related to HR department.

MARKETING ASSISTANT

Jan 2019 - Feb 2020

Lebanese American University

- Organized event-related paperwork.
- Handled several marketing activities.

EDUCATION HISTORY

Bachelor's Degree in Marketing

2018 - 2021

Lebanese American University (LAU)

CGPA: 3.7 , Major GPA: 3.88

Rafic Hariri High School

Saida - Lebanon

CERTIFICATIONS

- | | |
|---|----------|
| • Sponsored Ads Foundation Certification (Amazon) | Feb 2021 |
| • Twitter Flight School Video Badge | Feb 2021 |
| • Amazon Retail for Advertisers | Feb 2021 |
| • The Fundamentals of Digital Marketing | Feb 2021 |
| • IRB Exempt Research Certificate | Jan 2021 |
| • Moderation and Justice Academy for Leaders | Oct 2020 |