

Bassel Fakhreddine

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Education

American University of Beirut

Bachelor of Arts in Economics

June 2023

Major GPA: 3.5/4 (Honor's List: Spring 2022-2023)

Work Experience

Market Research Intern

May. 2024-Dec. 2024

Digilance ME

Beirut, Lebanon

- Conducted in-depth research on the role of renewable energy startups in the Middle East, analyzing their current impact and future potential in the region's energy landscape
- Applied market research techniques to gather and analyze data on consumer behavior and market trends
- Developed evaluation and comparative reports on various marketing strategies in the Middle East, using quantitative and qualitative research methods.
- Engaged in capacity development courses and training programs focused on applying core marketing principles through hands-on experience in real-world projects

Insurance Consultant

Aug. 2023-May 2024

Allianz SNA

Beirut, Lebanon

- Consulted clients on a weekly basis to best identify insurance packages that address their needs
- Prepared and reviewed various types of insurance policies, including generating detailed reports and conducting thorough evaluations to ensure accuracy and compliance with industry standards
- Supported in inter-departmental coordination and ensured appropriate and accurate information flow within the company
- Attended and contributed to company-wide workshops and training sessions

Statistics Intern

July 2022-August 2022

Banque de Liban

Beirut, Lebanon

- Developed a statistical model to estimate inward remittances to Lebanon for 2020, integrating key variables such as exchange rates and economic trends to generate precise forecasts
- Conducted thorough economic and market research on both local and global markets
- Presented comprehensive research findings and results to management, using data visualization techniques and clear communication to effectively convey key insights and recommendations

Facilities and Events Assistant

Feb.2022-May 2022

Olayan School of Business, American University of Beirut

Beirut, Lebanon

- Managed event coordination and logistics at OSB, overseeing gatherings of 20 to 30 people
- Optimized procurement and operational workflows within the department for improved efficiency
- Provided prompt and accurate responses to academic queries from both staff and students

Courses and Certifications

Python for Finance: Investment Fundamentals and Data Analytics

Nov. 2024-present

Udemy Online Courses

- Learning and applying Python skills in the world of Finance and solving portfolio optimization problems
- Participating in extensive case studies and assignments
- Covering various Finance tools such as rate of return on stocks, Monte Carlo simulations, and the Capital Asset pricing model

PWC Digital Heroes Program

Feb.2024-Mar.2024

PWC in collaboration with AIE Serve

- Assigned to the Advanced track where I learn and apply Alteryx and Power BI skills in the Data Analytics field
- Acquired a foundational understanding of AI by studying core concepts, including machine learning algorithms and neural networks
- Engaged in practical case studies, assignments, and projects, applying AI principles to real-world scenarios
- Regularly updated the team on my progress during weekly meetings, providing detailed reports on milestones achieved

Volunteering

MMKN

Beirut, Lebanon

Math Teacher Volunteer

Feb.2022-May 2022

- Taught Math to Grade 9 public school students to prepare them for their official exams
- Developed and organized weekly teaching materials to enhance student learning and exam preparation

Skills

Languages: Fluent in English and Arabic, Beginner in Spanish

Computer Skills: VBA, Python, Alteryx, Power BI, Stata, AutoCAD, Microsoft Office (Word, PowerPoint, Excel, Access)

Other Skills: Teaching, teamwork, presentation, time management, communication