

# Jana Al Dakour Al Aridi

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## EDUCATION

### Lebanese American University (LAU), Beirut, Lebanon

Aug 2021 – Expected May 2024

- Bachelor of Science in Business – Emphasis in Banking and Finance
- Middle East Partnership Initiative (MEPI) – 100% Scholarship

MGPA: 3.93; CGPA: 3.52

## PROFESSIONAL EXPERIENCE

### Schemazone, Toronto, Canada

Oct 2022 – Nov 2022

Marketing Specialty Intern – Center for Entrepreneurship, Empowerment, and Development (CEED) Project

- Planned and strategized an effective marketing campaign for CEED among a team of 3
- Created a customer journey map, increasing conversion goals by at least 20%
- Implemented a marketing plan using different marketing techniques and tools

## LEADERSHIP ACTIVITIES

### Member – Aspire Leaders Program at Harvard University

Feb 2023 – Present

- Engaged in a virtual classroom comprised of 50+ peers of diverse backgrounds
- Received leadership and educational training in a global community of mentees with a curriculum tailored to each participant's needs; resulting in 93% of mentees reporting increased confidence and leadership effectiveness

### Success SAWA – Lebanon

Nov 2022 – Present

- Annotated the academic essays of 10+ scholarship applicants, accelerating the acceptance rate by 30%
- Mentored 3+ high-school students on exploring career fields and identifying leadership-oriented opportunities

### Tutor – MMKN, Beirut, Lebanon

Jan 2022 – Present

- Tutored chemistry for 60+ secondary education students in public schools

### Activist: Reimagining Education Movement – YouthxYouth

Jan 2021 – Present

- Joined 400+ youth activists from 80+ countries dedicated to the transformation of the learning experience for collective liberation

### Delegate and Position Paper Award Holder – 9<sup>th</sup> LAU Model Arab League

Sept 2019 – Jan 2020

- Cultivated leadership and confidence through negotiating in a committee of 100+ delegates

## VOLUNTEERING

### Bassma NGO – Beirut, Lebanon

Aug 2021 – Present

- Monitored Bassma's contact information data sheets
- Delivered a pitch deck about Bassma for 30+ possible beneficiaries and sponsors

### Rashet Kheir and Ahla Fawda NGOs – Beirut, Lebanon

Aug 2021 – Present

- Teamed up with NGO members to prepare and donate food packages to 6+ families
- Collaborated with fellow volunteers to sort clothes and books for exhibitions

### MEDLIFE Lebanon: Civic Engagement Course, LAU – 12 hours

March 2023 and April 2023

- Boosted environmental responsibility among beachgoers in Beirut by organizing 2+ beach clean-up campaigns

## WORKSHOPS AND TRAININGS

### L'Oréal CV Writing and Interview Upskilling Workshop

April 2023

- Techsplore Training by All Girls Code – Awarded the Tech Talent of the Future and the Inquisitive Champs Award: most curious minds

Aug 2020

### GIL Entrepreneurship Training Program – The Nawaya Network

Oct 2020 – Nov 2020

## SKILLS AND LANGUAGES

- **Programming:** Python
- **Technical skills:** proficiency in Microsoft Office
- **Languages:** Arabic: Native; English: Fluent