

TALA FAWAZ

BIOMARKETER

DETAILS

ADDRESS

Lebanon

PHONE

+961 76 333 196

EMAIL

tafawaz24@gmail.com

SKILLS

Teamwork

Communication Skills

Project Management

Market Research

Time Management

Problem Solving

Microsoft Office

LANGUAGES

Arabic



English



French



CERTIFICATES

Google Digital Marketing & E-commerce, Coursera
Mar 2023

Forward Program,
Mckinsey
Dec 2022

Google Project
Management, Coursera
May 2022

Advanced Writing,
Coursera
Apr 2022

Digital Literacy
Certification, IC3
Apr 2021

EDUCATION

Masters in Biomarketing, Université Saint-Joseph de Beyrouth

Sep 2022 - Present

Bachelors in Biochemistry, Beirut Arab University

Sep 2019 - Jun 2022

EXPERIENCE

Digital Marketing Intern, Intelligile

Tripoli

Sep 2022 - Present

- Developed and implemented a brand identity strategy.
- Conducted and analyzed market data.
- Participated in creating the website.

**Quality Control Intern, Chamber of Commerce
Industry & Agriculture**

Tripoli

Jun 2022 - Jul 2022

- Checked the products for quality to make sure they adhere to the required standards.

Medical Technician Intern, Mazloun New Hospital

Tripoli

Jun 2021 - Jul 2021

- Collected and prepared samples.
- Kept complete test records that include patient data, test findings, and quality control information.
- Shared test results with the healthcare team.

Pharmacist Assistant Intern, LEAD Healthcare & GIZ

Tripoli

Aug 2020 - Jan 2021

- Labeled and placed together the package of the medication in accordance with the rules and regulations.
- Helped in patient counseling by educating patients on medication administration, adverse effects, and possible interactions.

VOLUNTEER

Volunteer at Chabab Fihom Kheir

Tripoli

Jun 2014 - Present

**Volunteer / Animator (children's activities) at Irshad
& Islah Association**

Tripoli

Jun 2018 - Present

Theater Play for Children

North Lebanon

Jun 2018 - Dec 2019