

# Youssef Hamieh

SKILLS	RATING
• Power BI	● ● ●
• Tableau	● ● ●
• SQL	● ● ●
• Office apps	● ● ● ●
• Presentation skills	● ● ● ● ●

LANGUAGES	
Arabic	● ● ● ● ●
English	● ● ● ● ●
French	● ● ●

EDUCATION
2019 - 2023
Management of Information Systems
Lebanese International University
2002 - 2018
French Bacalureate Program
Christian Teaching Institute

CONTACT



+961-71 335 472



hamieh.youssef@gmail.com



Beirut, Lebanon

## EXPERIENCE

PR Arabia KSA

- Preparing all-round campaign strategy for clients
- Handling the company's yearly Auto Award which gathers leaders in the automotive industry in the country

2023 - Present | Account Executive

The Moshow Podcast KSA

- Researching and scriptwriting
- Setting strategies for content creation and overseeing execution
- Pitch ideas, plot episodes, and improve the show

2022 - Present | Podcast Production

AMIT SAL

- Assessing business performance
- Identifying business opportunities
- Developing custom data reports and dashboards to support business decision making
- Optimizing international B2B sales process and procedure
- Assisting in the preparation for a prominent international trade fair

2021 - 2023 | Business Development

2019 - Present | Freelance Marketing Consultant

- Social Media Marketing Executive
- Setting strategies and advertising plans for accounts in different fields
- Handling team operations and the timely delivery of all client demands
- Offering business development plans to clients
- Creating and executing marketing campaigns
- Account management and planning