

# Lynn A. Obeid

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## EDUCATION

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- Sep. 2020 – May 2024      **American University of Beirut – Beirut, Lebanon**
- **BEng in Industrial Engineering, Double minor in Mathematics & Economics**
  - Cumulative GPA: 3.42/4.0
  - Dean's Honor List (Spring 22 – 23 (GPA: 4.03), Fall 22 – 23 (GPA: 3.95))
- Sep. 2005 – Jun. 2020      **College Louise Wegmann – Beirut, Lebanon**
- French Baccalaureate in Sciences with specialization in mathematics
  - 16.78/20, "Mention très bien", high distinction

## PROFESSIONAL EXPERIENCE

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- Jul. 2023 – Present      **Purpl, Brand Ambassador – Beirut, Lebanon**
- Developed and executed innovative strategies to promote the startup, through targeted campaigns, events, and social media engagement, expanding the user base and brand recognition.
- Jun. – July 2023      **Lucid Investment Bank, Investment Banking Intern – Beirut, Lebanon**
- Conducted financial modeling, market research, and data analysis to identify market trends and growth opportunities.
  - Prepared pitch books and presentations, contribute to the due diligence process for mergers and acquisitions, and attend meetings with clients and potential investors.
- Jan. 2023 – Present      **Beirut Junior Solutions, Co-founder, Board Member and Project Manager – Beirut, Lebanon**
- Co-founded and established the first Junior Enterprise in the Middle East, focusing on providing professional consulting services to companies.
  - Successfully launching and managing the junior enterprise, ensuring seamless operations and client project delivery.
  - Developed and implemented project management methodologies and frameworks, enabling efficient and successful execution of client engagements.
- May 2022 – Jun. 2022      **CSCBank SAL, Risk management Intern – Beirut, Lebanon**
- Conducted credit risk assessments, collateral assessments, and financial analysis of banks in business with CSC group.
  - Evaluated countries based on market risk assessments, determined the forex position risk of CSC facing different currencies.
  - Forecasted different markets based on market research and trends.

## EXTRACURRICULAR ACTIVITIES

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- Oct. 2022 – Present      **Cogs & Caffeine, Social Media Team Member – Beirut, Lebanon**
- Curated engaging content to market AUB's student led magazine, ensuring a cohesive online identity.
  - Teamed with other members to enhance my multidisciplinary skills.
- Oct. 2022 – Present      **Title IX AUB Student Committee, Member – Beirut, Lebanon**
- Developed awareness campaigns, organized seminars and talks, and took part of various activities to spread awareness and take action on all kinds of discriminations.
- Apr. 2022 – Present      **Food Blessed, Volunteer – Beirut, Lebanon**
- Prepare and send relief food boxes for those in need.
- May 2019 – Aug. 2019      **Borderless NGO, Volunteer – Beirut, Lebanon**
- Tutored refugees residing in Lebanon, aged 14 to 16, mathematics, English and French, improving my communication, leadership and public speaking skills.
- Mar. 2019      **National Mathematical Olympiad, Participant – Beirut, Lebanon**
- Challenged my mathematical and problem-solving skills by solving a series of challenging problems, manipulating logical thinking

Apr. 2018

**Model United Nations, Representative – Beirut, Lebanon**

- Advocated against the pollution of the high seas in the International Maritime Organization (IMO)
- Enhanced my problem-solving and public speaking skills

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#### **CERTIFICATES**

Jun. 2023

**Google Digital Garage, Fundamentals of Digital Marketing – Online Course**

- Learned how to effectively manage and market a business' online presence and optimize its' website for higher user reach and engagement.

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#### **SKILLS**

**Languages:** English, French, Arabic (full professional fluency), Spanish (beginner)

**Others:** Microsoft Excel, Microsoft Word, Microsoft PowerPoint, Microsoft Project, Python, Photoshop, AUTOCAD, MATLAB, problem solving skills, high attentions to detail, time-management skills, high organizational skills, intellectual curiosity, adaptability to change, creativity.