

Tatiana Gabriel

Digital Marketer | E-commerce

An ambitious and goal oriented with growing experience in online marketing strategies, content marketing and sales skills.



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WORK EXPERIENCE

Digital Marketing Officer Ruby Rose

12/2021 - Present

Tasks

- Develop marketing strategies that align with the brand's business goals
- Manage and execute campaigns across various digital social media platform
- Conduct market research and analyze trends to identify new opportunities

E-commerce Salseperson Heralb

05/2023 - Present

Tasks

- Responsible for distributing all our products across all E-commerce websites
- Ensuring client satisfaction after order deliveries
- Customer dealing (checking prices, contents, stock levels, promotions being implemented, clients and trade deals follow up)

EDUCATION

Bachelor in Business Management Lebanese University

09/2018 - 12/2021

3.5

Economic Science

Ecole National Greque Orthodoxe des Jeunes Filles

06/2018

SKILLS

Teamwork

Customer service

content marketing

SEO

Analytics

MS office

Odoo

Google Analytics

Leadership

Time management

Storytelling

PERSONAL PROJECTS

Volunteering Experience - SCOUT (07/2015 - Present)

- Ranking from assistant to Troop Leader then Groupe Leader was one of the most thrilling experiences in my life where I got to discover my strong abilities and work through my weaknesses.
- While being a Troop Leader, I was in charge of completing the young scouts' programs while developing their personnel skills as well as my own.
- Currently as Group leader my main tasks is to organize, plan, monitor and evaluate all the young leaders; programs and help them shape up their leadership styles and strategies'.

ACHIEVEMENTS

Fundamentals of Digital Marketing Course (06/2023 - 08/2023)

This course helped me focus my hard work on the important metrics in the digital world while also unlocking a new set skill

LANGUAGES

Arabic

Native or Bilingual Proficiency

French

Full Professional Proficiency

English

Native or Bilingual Proficiency

INTERESTS

Hiking

Camping

Reading

Swimming

Animal lover