Thierry Abdel Massih

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EDUCATION

American University of Beirut (AUB)

Class of June 20

Beirut, Lebanon 2018 - 2022

Bachelor of Engineering in Industrial Engineering

- Cumulative GPA: 3.63/4.0
- Dean's distinction list Honors List
- Activities: Institute of Industrial and Systems Engineers, AUB consulting club,
- AUB Investment club, AUB 180 Degrees Consulting

College Maristes Champville

Lebanese Baccalaureate, General Sciences

- Cumulative GPA: 18.4/20
- Dean's Distinction List

Deek El Mehdy, Lebanon

2003 - 2018

QUALIFICATIONS & CAREER ASPIRATIONS

Driven by my passion for problem-solving and my background in industrial engineering, my career aspiration is to excel in the field of consulting. With a solid foundation in analyzing complex systems and optimizing processes, I am eager to apply my skills to help organizations streamline their operations and achieve sustainable growth. I am committed to continuously expanding my knowledge and honing my expertise to deliver innovative solutions and drive positive change.

EXPERIENCE

Ice Cream Factory - Gelato & Surgel

Dbayeh, Lebanon Sep 2022 - May 2023

- Identified the key types of waste in the factory and applied lean manufacturing techniques to address them.
- Proposed a revised and improved layout for the factory through the use of operational analysis and facility planning methods.
- Achieved a reduction of 56% in the distance travelled by workers in the factory while maximizing efficiency in production processes.

Indevco

Industrial Engineer Intern

Beirut, Lebanon

- Jun 2021 Aug 2021 Investigated the reasons behind raw material wastage in the factory and implemented lean manufacturing
- strategies to tackle them. Performed statistical studies to detect the main input factors that cause the downtime of the machines.
- Discovered an opportunity to reduce raw material and internal failure cost by 7% and 9% respectively.

EXTRACURRICULAR ACTIVITIES

BCG Strategy Consulting Virtual Experience Program

Remote Feb 2023

- Market Research: Identified markets in which the handset leasing business model has already been introduced and assessed its potential impact on the client's financials.
- <u>Data Analysis-Modelling:</u> Applied metrics and performance impacts in order to perform a financial forecast for the client.
- Implementing a new pricing model: Identified the target segment and developed an improved pricing plan based on criteria that customers might use to evaluate competing offers.

AUB 180 Degrees Consulting Club

Consultant

Beirut, Lebanon Sep 2021 - Present

- Assisted the client in developing a recurring funding strategy by implementing a monthly subscription model, a partnership and a corporate sponsorship framework.
- Developed an M&E framework by presenting a social media strategy and a training strategy for the client's personnel.

American University of Beirut Consulting

Beirut, Lebanon Aug 2019 - Present

- Engaged in three conferences in which experienced consultants focused on the role people play in driving successful and sustainable businesses.
- Participated in problem-solving cases along with a professional team of consultants during networking events.

Scout du Liban Groupe Champville

Scout Leader

Beirut, Lebanon Sep 2012 - Aug 2018

- Improved young teenagers' physical, mental and spiritual development by organizing camps, trips, and reunions, emphasizing on adaptability and flexibility within a society.
- Coordinated a fundraising event that generated 2000\$ revenue of sales that were used to collect food, clothes, and supplies for unfortunate families.
- Renovated the house of three poor families during Christmas, in addition to gathering clothes, food, and necessities.

ADDITIONAL INFORMATION

Languages: Fluent in French, English and Arabic

Skills: Microsoft Office, Excel, Word, PowerPoint, Project, Minitab, SPSS, Python.

Other Interests: Tennis, Ski, Taekwondo