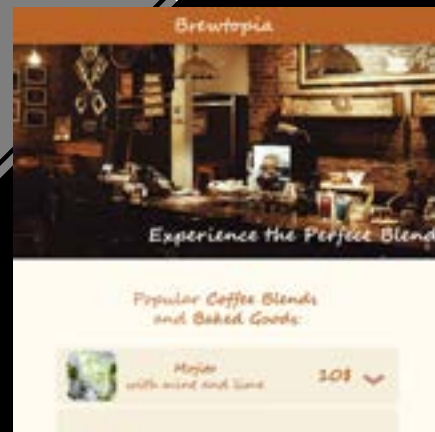


Chloe Trad

Apprentice Graphic Designer



Logos:



This logo was designed for a bee-keeper starting a new business. I tried to keep the logo simple while including key elements referring to bee-keeping.

For this project, my idea was to try and merge two different logos from two different companies. For this, I chose the brands “Adidas” and “Coco Chanel”.



Cotton Throne

This logo is simplistic. It only includes the name of the furniture brand “Cotton Throne” written in its two branding colors and a special font.

Products:

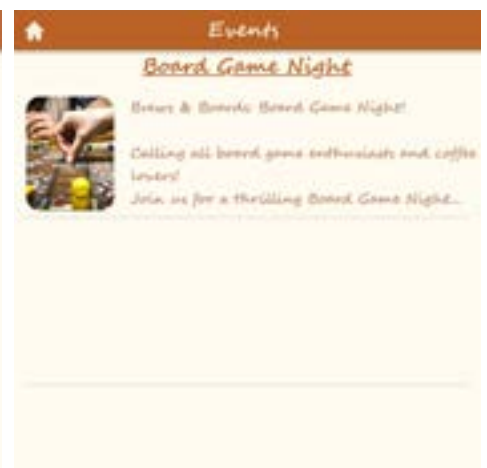


For these three projects, I decided to practice my skills by designing products as if they were designed by famous companies. Firstly, we have the McDonalds bag, secondly the Pepsi perfume bottle and lastly the Louis Vuitton toilet paper.



These glasses and headphones are simply designed. The purpose of these two projects was to practice shading and smooth lines.

App/Website Designs:



I designed a website for a coffee shop called "Brewtopia". These pictures are examples of how the website that I designed would react with content added to it.

Animations:



For this project, I wanted to make an advertisement for a company called “Cotton Throne”. Seeing as it is a furniture brand, I tried to focus on the comfort of the material.

Posters:



This poster is an announcement for a business called “Dany’s Bees”. In it, I inserted a brief summary including all the information the customer might need.

In this project, a family was gathering to both celebrate the graduation of their relatives, and say their goodbyes before they continue their education abroad.

