

Mohammad Hussein RACHIDI

Social Media Marketing Consultant

[in linkedin.com/in/mhmdhusseinrachidi](https://www.linkedin.com/in/mhmdhusseinrachidi) [+961 03080180](tel:+96103080180) [@ mhmd.hussein.rachidii@gmail.com](mailto:mhmd.hussein.rachidii@gmail.com)
📍 Beirut, Lebanon **i** Lebanese 15.11.2001

PROFESSIONAL EXPERIENCE

Jan 2023 Present	Businesses Consultations FREELANCE Beirut, Lebanon <ul style="list-style-type: none">➢ Coached businesses owners on managing profile content and posting strategy.➢ Helped 30+ startup businesses and personal accounts through 200+ consultation hours.➢ Guided startups on social media helping them achieve credibility in 1 week after launch.➢ Recommended influencers' marketing strategies for e-commerce brands.➢ Covered posting techniques according to respective targets and benefits. <div>Organic Marketing Coaching Problem-Solving Viral Content Decision Making</div>
June 2023 Present	Organic Marketing FREELANCE Beirut, Lebanon <ul style="list-style-type: none">➢ Achieved 200+ sales with businesses on instagram through organic marketing.➢ Designed content posts/reels for 2 startups accounts on social media.➢ Directed instagram reels and tiktok secrets for viral growth.➢ Advised ideas and features enhancing followers interaction and experience.➢ Mastered marketing strategies that enhance account algorithm and SEO. <div>Organic Marketing Zoom User Experience Viral Content CanvaPro</div>
June 2022 Present	Content Creation FREELANCE Beirut, Lebanon <ul style="list-style-type: none">➢ Promoted and offered own course "Carousels and Reels Creation" for 50+ students➢ Introduced user interface, visual identity principles for account management.➢ Attracted over 140K followers and 12M reaches within 6 months on personal account.➢ Certified a "1K Design Milestone Badge" from CanvaPro.➢ Created educational posts about social media posts design, marketing tips, visual identity. <div>CanvaPro Figma Inshot Microsoft PowerPoint Presentation Skills Public Speaking Content Writing Marketing</div>

CERTIFICATIONS

2023	Basics Of Digital Courses From Planning To Marketing
2023	Brand Strategy Bootcamp
2023	Meta Social Media Marketing
2022	Content Strategy For Social Media Marketing
2022	Extending Reach For Social Media Organic Marketing

SKILLS

CanvaPro	● ● ● ● ●
Organic Mrktng	● ● ● ● ●
Brand Strategy	● ● ● ○ ○
Figma	● ● ● ○ ○
UI/UX	● ● ● ○ ○
Content MNGT	● ● ● ● ●
Video Editing	● ● ● ○ ○
Copy Writing	● ● ● ○ ○
Photography	● ● ● ○ ○
Landing Page	● ● ● ○ ○

LANGUAGES

Arabic	● ● ● ● ●
English	● ● ● ● ○