

CELINE KHATER

A marketing LAU graduate with a passion for creating exceptional social media, website and print marketing materials for a reputable company. Eager to apply my academic knowledge and fresh skills to develop effective marketing strategies and analyze market trends. I am looking forward to gain practical marketing experience.

CONTACT ME



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Baabda Lebanon

SOFT SKILLS

- Social media expert: Facebook, Instagram, TikTok, LinkedIn
- Communications skills
- Social perceptiveness
- Analytical skills
- Critical thinking

LANGUAGES

Native Arabic

Advanced English

➤ EDUCATION

LEBANESE AMERICAN UNIVERSITY

2020-2023

Business Administration, Marketing Emphasis
Honor list

- Collaborated with the marketing team to develop a marketing strategy for the brand Sunsilk
- Successfully secured an internship at Unilever
- Participated in the L'oreal Brandstorm

EASTWOOD COLLEGE

2017-2020

Lebanese Baccalaureate, Economics Section

➤ WORK EXPERIENCE

UTA INTERNATIONAL SAL, TRAINEE

2022

- Helped to create the Company's website content, marketing strategy and visuals
- Exposed to the managerial decision-making negotiation and organizational situations
- Performed data entry

➤ VOLUNTEER EXPERIENCE

- Participated in cleaning and helping the Lebanese citizens who've lost their homes during the blast on August 4th

2020

- Participated in renovating and restructuring family houses in need

2019