



## MARKETER

# Dayan Iskandarani

## OBJECTIVE

I am a highly focused and motivated individual with the determination to achieve goals set for me by complying and maintaining the best quality by abiding to the standards and capable of performing a multitasking, work independently or with a team, with ability to motivate and support others.

## LOCATION

Aramoun, Lebanon

## CONTACT

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+961 81856432

## EDUCATION

**BEIRUT ARAB UNIVERSITY**  
BA in Business Marketing

**AL BATEEN SCIENTIFIC SCHOOL**  
Graduated in American System

## CERTIFICATIONS

**BEIRUT ARAB UNIVERSITY**  
Digital Marketing

**COURSERA**  
Finance for Non-Financial Managers

**MARKETING EXPERT**  
Social Media Marketing

## EXPERIENCE

**Marketing Officer | Makhzoumi Foundation | June 2023-Current**

A digital marketing professional promotes a business's products or services online, manages social media accounts, creates campaigns, and analyzes data, staying updated on trends.

**DIGITAL MARKETING | La Marquise Jewelry | December 2022 – Current**

I developed and executed a digital marketing strategy for a jewelry shop, managing social media accounts, creating engaging content, monitoring analytics, and collaborating with influencers to ensure consistency across all channels.

**TALENT ACQUISITION COORDINATOR IDRAK | Kuwait | December 2021 -November 2022**

IDRAK is a division of Kuwait's Al Argan Organization that helps people find jobs in Kuwait, Qatar, and the KSA. They communicate with people from all over the world, schedule interviews based on industry and income, and maintain Excel track sheets and folders.

**SALES Candylicious | Spot Mall, Chouiefat | August-October 2022**

At Candylicious, employees met customer needs, maintained health and safety standards, followed procedures for safe food preparation, and completed purchases with all types of payment methods.

