# **AMAL YAACOUB**

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**Beirut, Lebanon** 

#### **Work History:**

2022/10- 2023/8: Operation officer

Rentokil- boecker/ Beirut, Lebanon

2020/11 - 2022/9: Sales Associate

Retail group Lebanon, Beirut, Lebanon

 Trained and developed new sales team associate in Products, selling technique and company procedures. (Temporary Job due to study)

#### **Education:**

2018/10 - 2021/11:

 Bachelor: Advertising and Marketing Communication Lebanese university, Beirut – Lebanon Senior project in organizing social media Arab festival Degree: 85%

2017/08 - 2018/09:

 Baccalaureate studies: Economy and sociology Cadmous College, Tyre

# **Skills:**

- SEO, SEM
- Website production
- Digital marketing expert
- Editing
- customer service

- Time management
- advertising campaigns
- marketing strategies

### **Certificates:**

2021/01: Adobe Premier Pro certified by Elite Online Center

2018/02: Writing Competition at Lebanese International University

2016/01: Training on the concept of religious diversity with Adyan Club.

# Languages:

English – Fluent

Arabic – Native