



Eliana's PORTFOLIO

ELIANA SAADE



introduce ABOUT ME

Eliana Saade, a 21-year-old graduate from the University of Balamand in Lebanon, specializing in PR and advertising. With expertise in photography, videography, and editing, I bring visuals to life with my skills in Avid media, Adobe and other programs. Passionate about fashion and staying on top of trends, Eliana's work is a seamless blend of creativity and style as it's my favorite thing to do!

My impressive portfolio showcases a range of projects for various brands, demonstrating my versatility and artistic flair. Eliana possesses an unparalleled skill set that encompasses the entire spectrum of multimedia creation.

With my expert abilities in photography, videography, and editing, I effortlessly transform ordinary moments into extraordinary visual experiences. From capturing captivating stills that tell compelling stories to skillfully crafting engaging videos and copywriting that leave a lasting impact. Get ready to be captivated by Eliana Saade, a rising star in the world of media and communication.



ELIANA SAADE

EDUCATION BACKGROUND



UNIVERSITY OF BALAMAND, LEBANON

Bachelors in Mass Media
Communication. Specialized in
PR & Advertising



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My RESUME

Eliana's CV



ELIANA SAADE

personal SKILLS



MARKETING STRATEGIES

Unlock the full potential of your brand with expert marketing strategies, PR events, PR Stunts and impactful branding solutions. Specialized in crafting innovative campaigns that captivate audiences and drive engagement.



PUBLIC RELATIONS

Creating impactful PR & leave a lasting impression. With a keen understanding of brand messaging and audience engagement, I design and execute memorable experiences that garner attention and elevate brand visibility. Developing crisis management strategies to navigate challenging situations.



ELIANA SAADE

personal SKILLS



CONTENT CREATION & EDITING

Take your social media game to the next level with my content creation expertise and editing skills. I specialize in crafting engaging posts and creating fun reels and TikToks that resonate with your audience where also being trendy and aesthetic. Looking to boost brand awareness? I am able to captivate viewers and generate buzz.



PHOTOGRAPHY & VIDEOGRAPHY

Specialized in capturing moments that tells stories, for corporate events, or brand campaigns. Experience the art of visual storytelling with videography. From capturing unforgettable moments to crafting engaging brand videos. An ability to find the perfect angle, lighting, and composition to bring your vision to life. Photographs will evoke emotions, create lasting memories, and make a striking impact. Courses taken in film analysis and shot by shot analysis, hence the expertise in each angle and lightning.



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project PORTFOLIO

Here are a few of my projects



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KITKAT

Introducing KitKat blueberry muffin into the market.

Project's Link



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Calvin Klein

CALVIN KLEIN

PR Event for Calvin Klein x Body
Positivity

[Project's Link](#)



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WAVESHUB

Introducing a new business into the
Lebanese world.

[Project's Link](#)



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ARZ WATER



Introducing Arz Water Bottle into the market.

[Project's Link](#)

www.reallygreatsite.com



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ORGANIC APPLES

Introducing a digital marketing
campaign for organic apples into
the GCC Countires

[Project's Link](#)



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CAREPICK

Introducing a new business concept
and PR Events

[Project's Link](#)

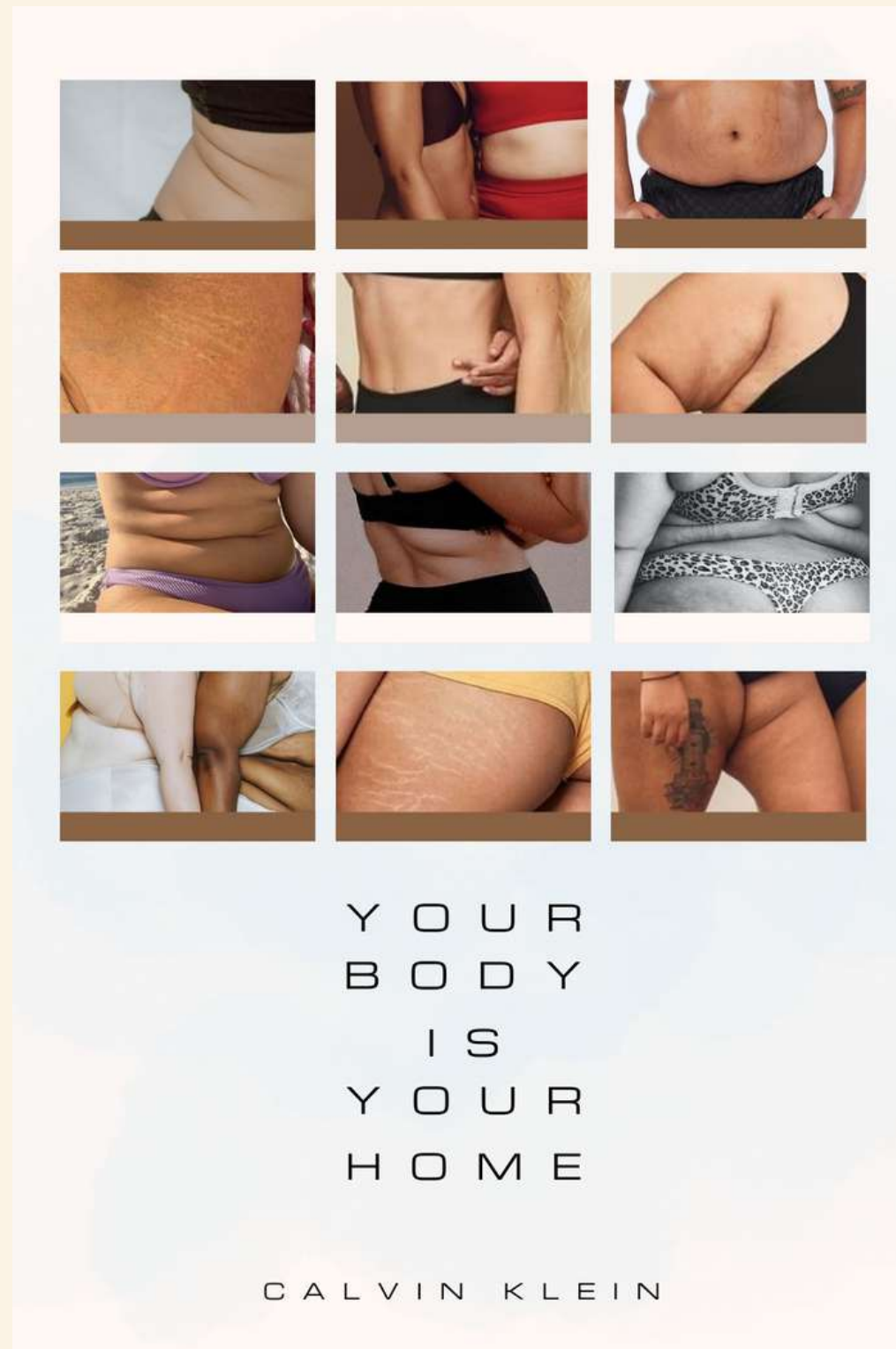


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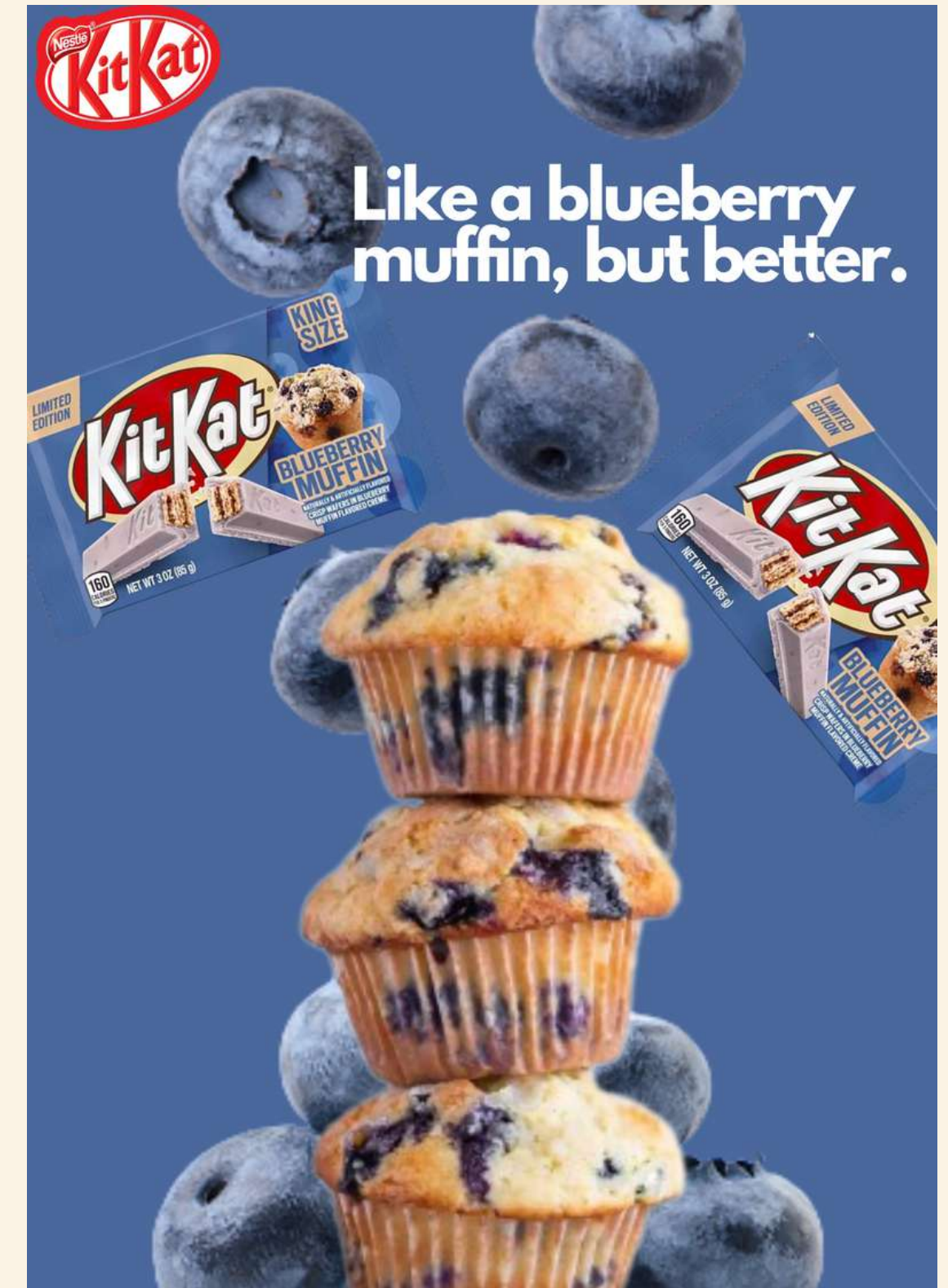
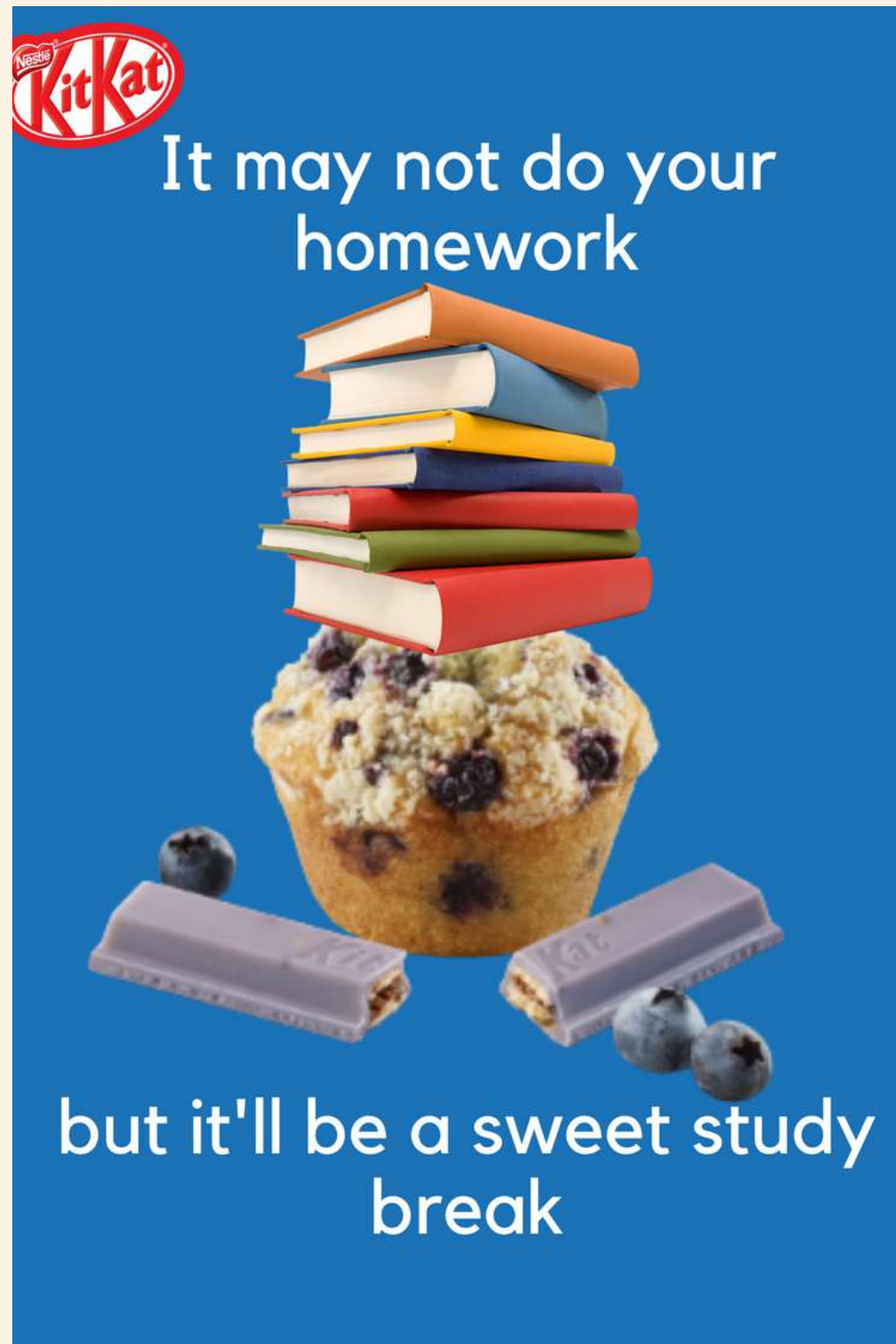
GUERRILLA MARKETING ADS



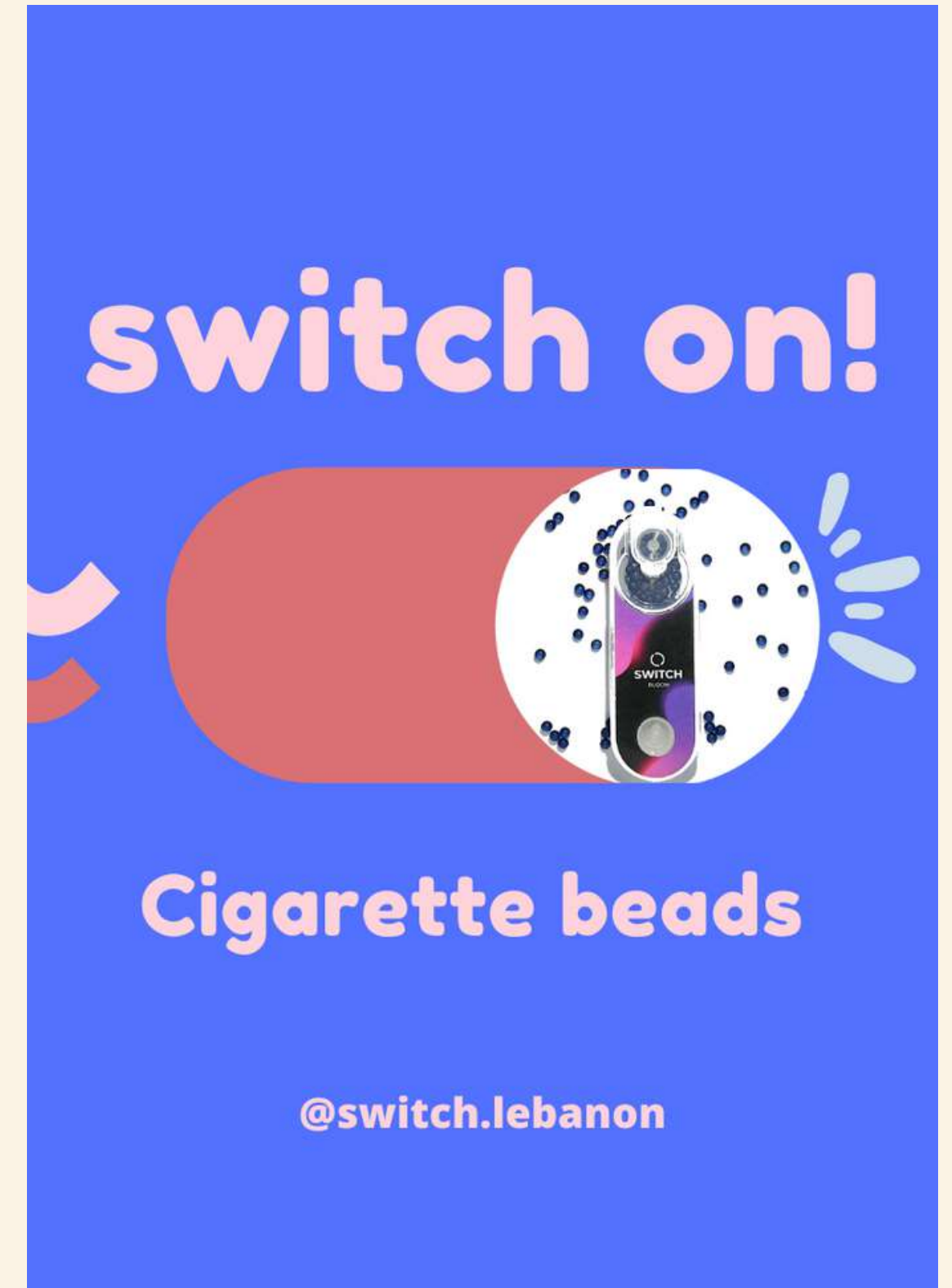
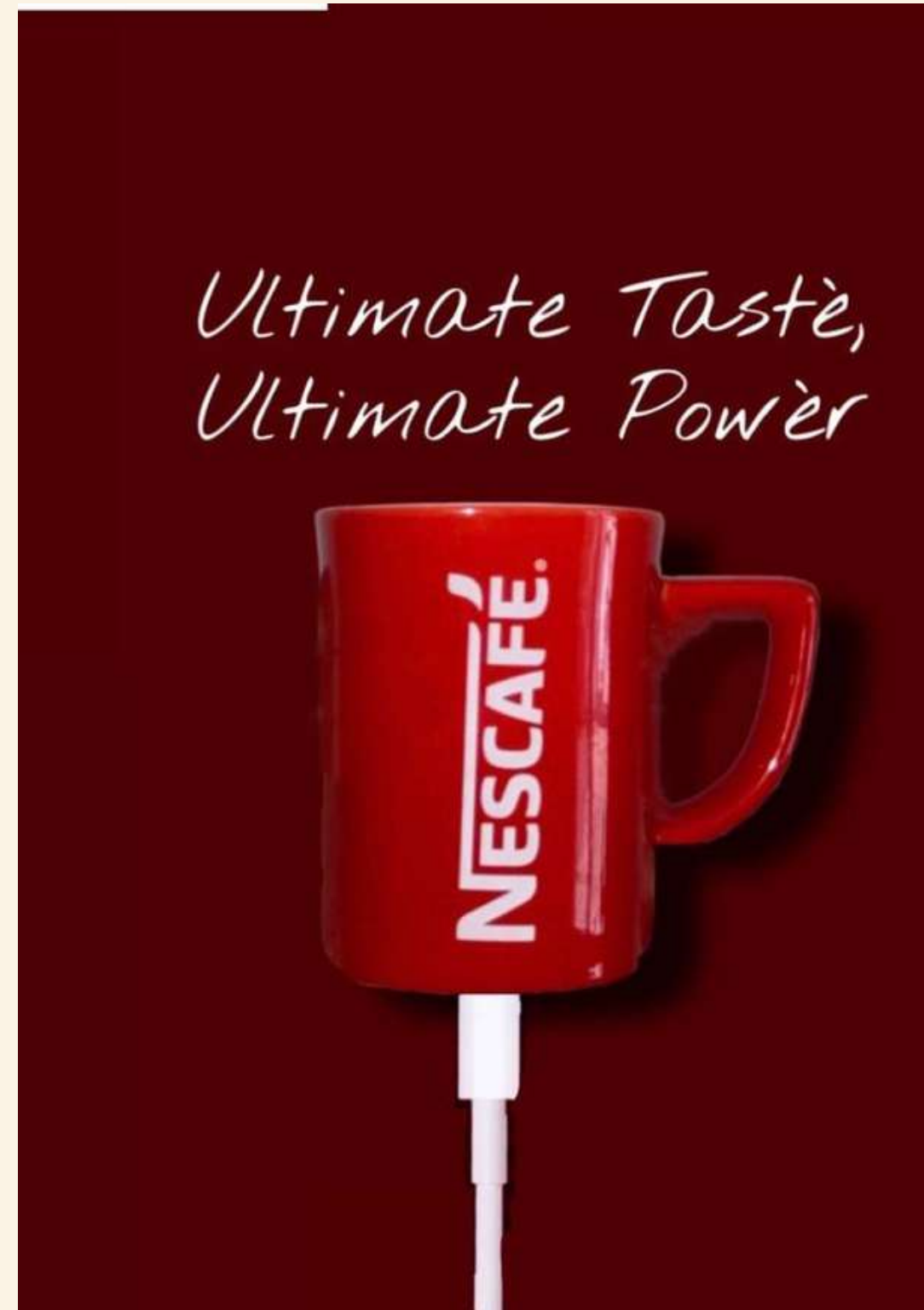
POSTERS



POSTERS



POSTERS



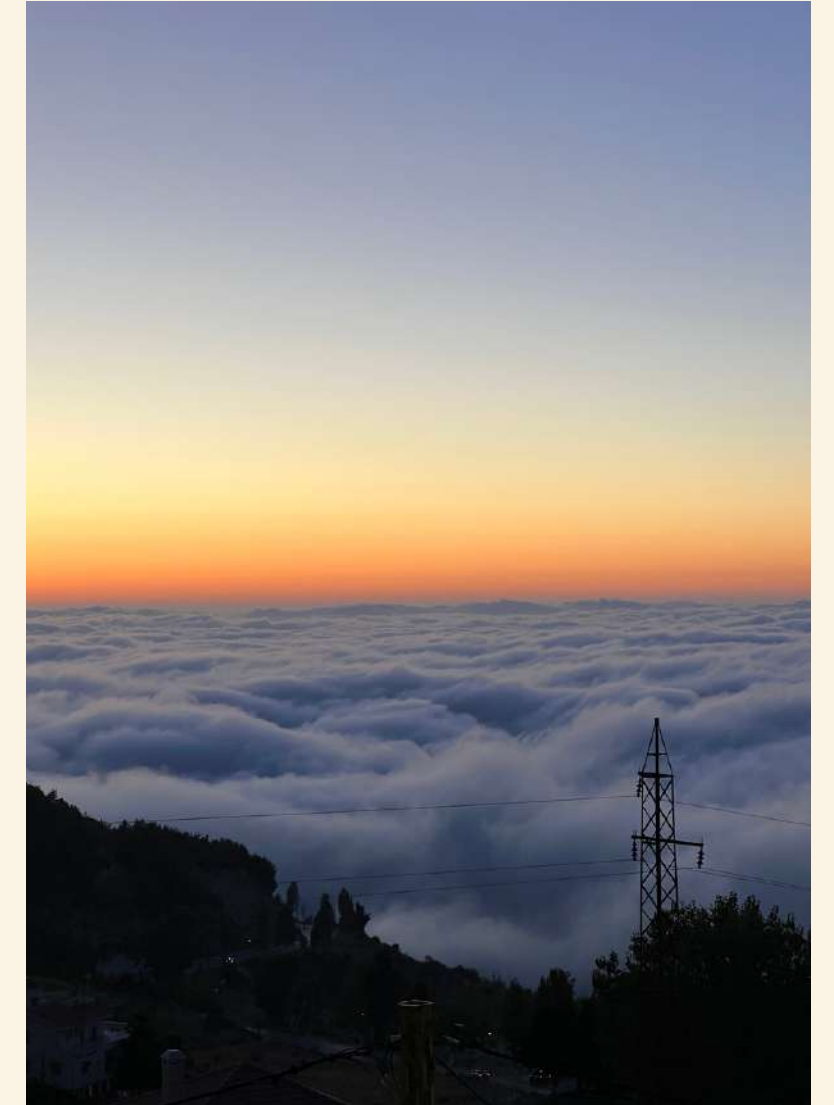
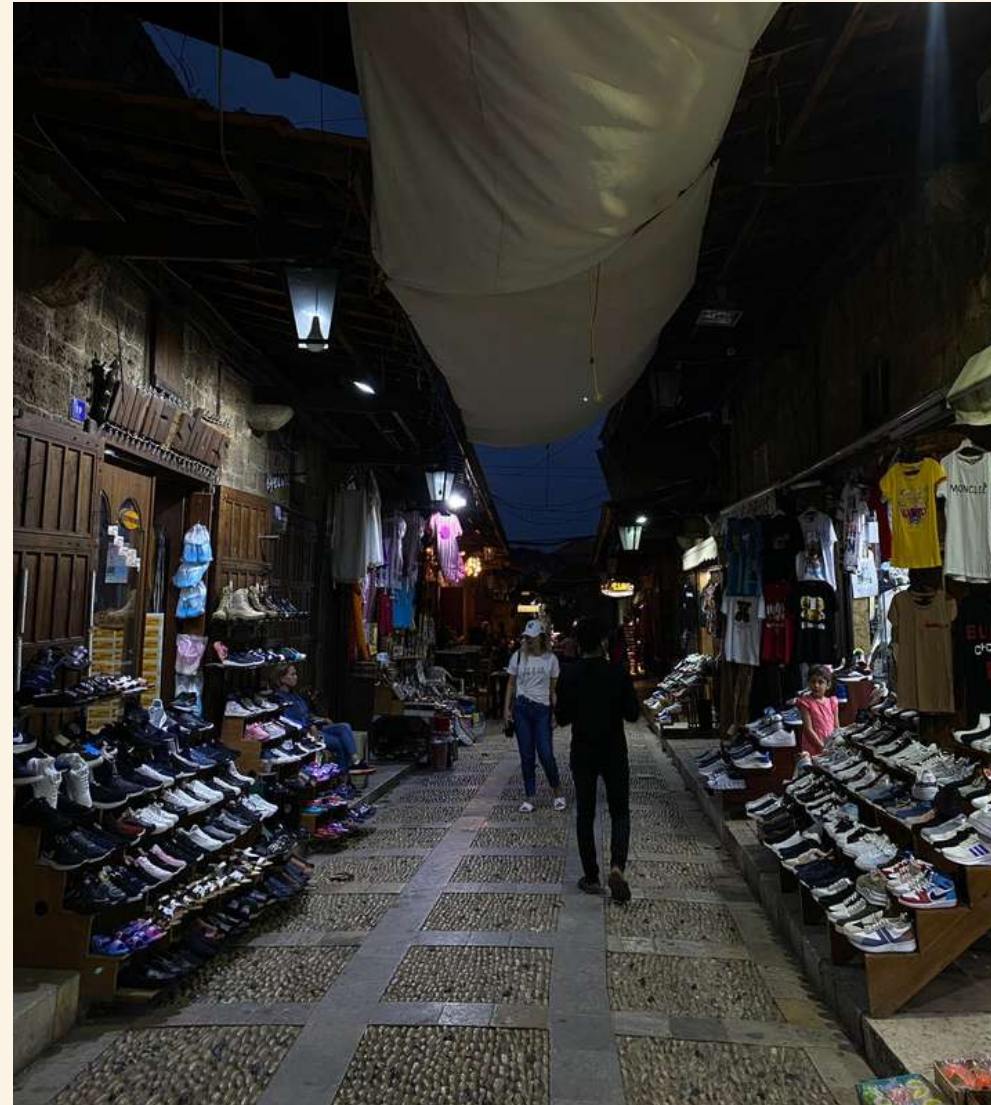
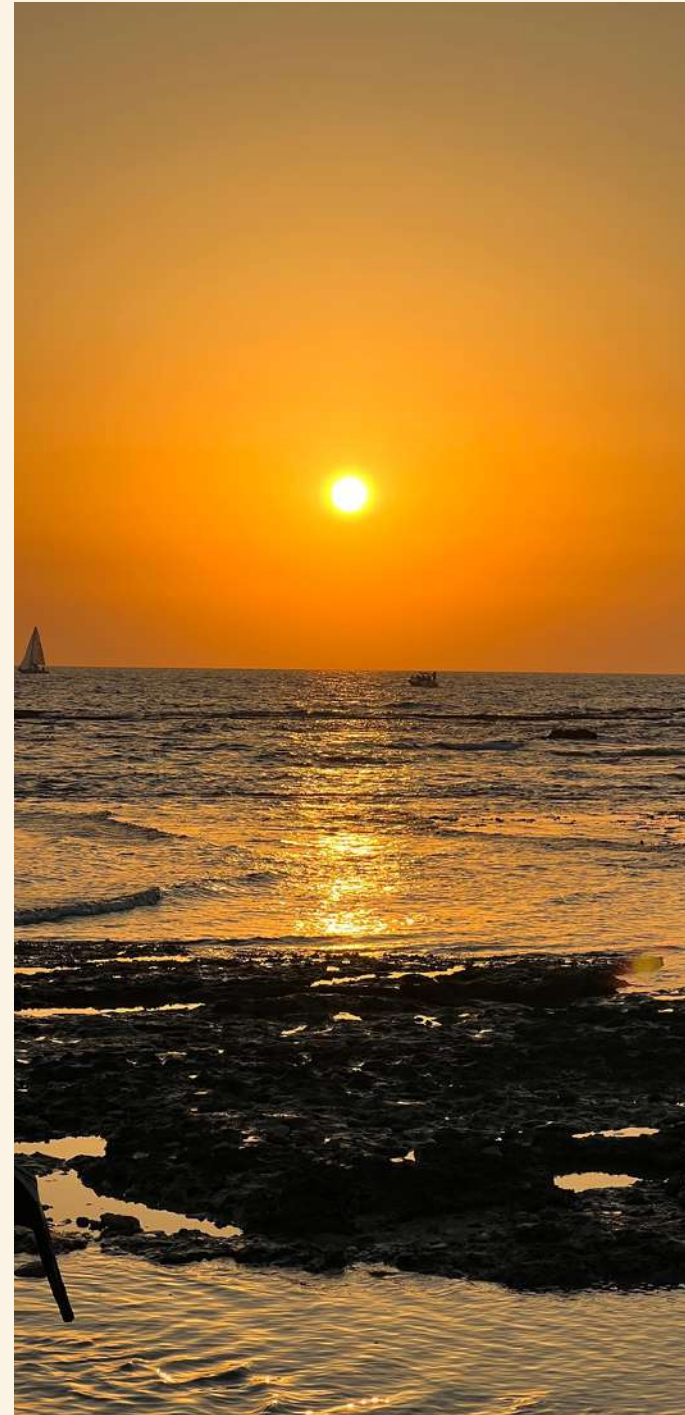
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PHOTOGRAPHY



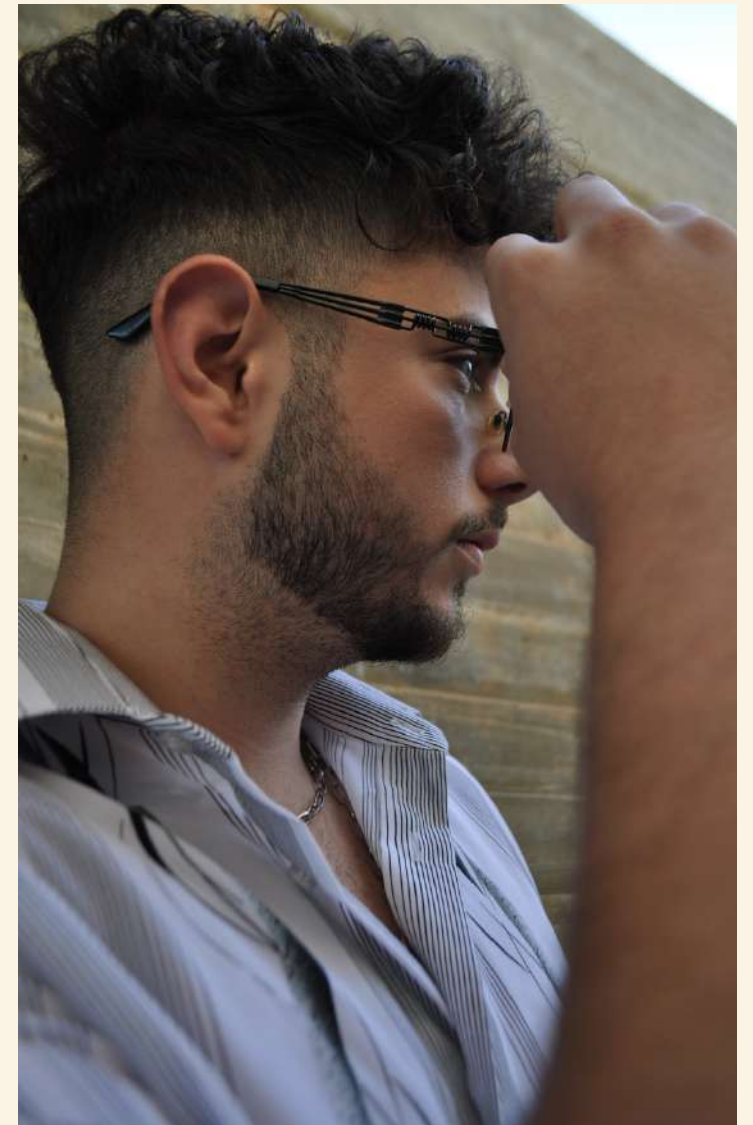
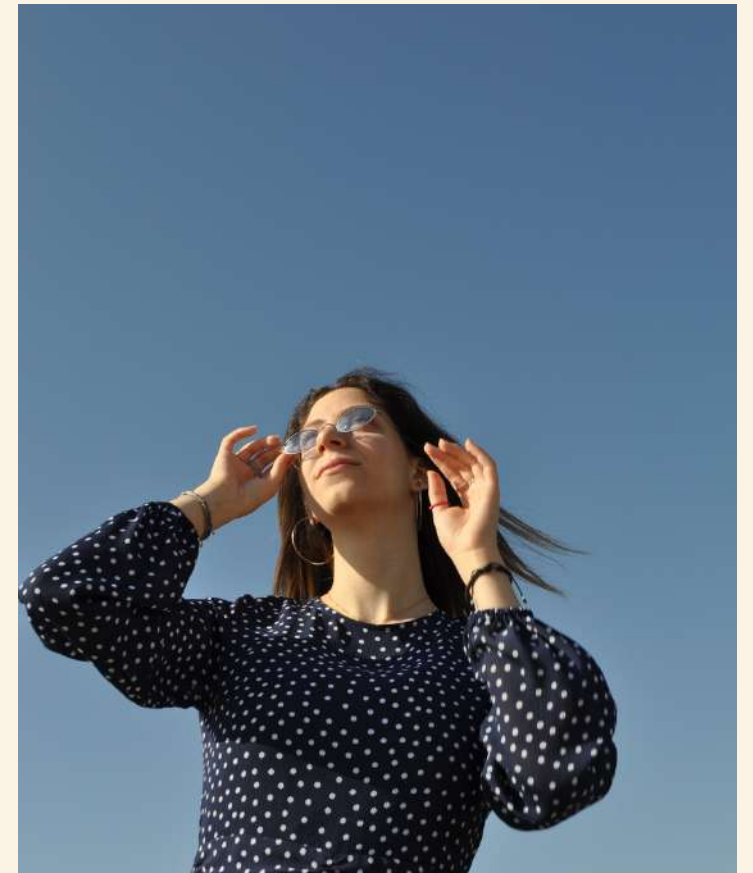
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PHOTOGRAPHY



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Let's work
TOGETHER

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*Thank
You!*
ELIANA SAADE