

Jad Mounayar

Marketing & Advertising Student



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Fiyadieh, Rue 1103 B, Hazmieh, Beirut

> About Me

To obtain a position in the marketing field that will challenge me and allow me to utilize my education, skills, past experience and abilities in the prospective area, in a way that is mutually beneficial for both myself, my organization and offers professional growth while being resourceful, innovative and flexible.

> Education



Antonine University – Baabda, Lebanon

Bachelor of Business Administration
Marketing & Management

2020 - 2023



Collège des Pères Antonins – Baabda

High School Certificate in **Life Sciences**

2017-2020

> Experience

Salesman at Zara Men

Zara with Azadea Group

APR - JUL 2023

As a salesman at Zara Men, my daily work involves introducing new fashion trends to customers, convincing them of styles that suit them, and ensuring the display is consistently filled with the latest and most attractive merchandise. I effectively use the store's app to enhance customer service and provide personalized styling services, creating a seamless and enjoyable shopping experience.

Manager at Frooza Booza

Rolled Ice Cream Shop

2021- 2022

Strated working as a member of the team, interacting with clients and providing them with great service. Got promoted to Manager, supervising the team and taking responsibility of the shop's sales and daily inventory.

Account Manager of @HIBAAD

Influencer on Instagram

2018 - present

Managing the account of Hiba Adwan by creating content, scheduling posts, discussing and working on collaborations with different local and international brands.

Content Creator of @MAISONHIBAAD

Beauty Lounge in Hazmieh Lebanon

2021 - present

Working on all the content of @maisonhibad in order to attract clients. This includes promoting the page, targeting the correct audience and tracking all new trends to stay on top!

> Skills

Communication

Public Speaking

Promoting Products

Event Managing

Planning

Fashion Knowledge

Problem Solving

Good Eye for Details

Teamwork

Competitive Spirit

Creativity

Community Management

> Language

English



Fluent

Arabic



Native

French



Fluent

Portuguese



Advanced